



Israel-Australia Newsletter

April-May 2017

Dear Friends,

April and May have been two exciting months!

At the beginning of May, we celebrated Israel's 69th Independence Day, Yom Ha'atzmaut. In a short time, Israel's creative and innovative spirit has already had a huge impact on our world.

In April, The Hon. Josh Frydenberg, MP, Minister for the Environment and Energy, visited some of the country's most innovative cleantech companies. Israel's innovations in clean technology are among the most advanced in the world and offer real potential to solve some of Australia's energy challenges.

The ASX also made their third visit to Israel in April. With 15 Israeli companies listed on the ASX (including two in the past month), Israel is becoming an increasingly important player in the Australian economy.

In this edition, we recap some Israeli successes in Australia in the past two months. Our readers can also learn more about opportunities in the Israeli cyber security and water technology space, and we encourage you to review our section on industry advice for exporters.

Sincerely,

Ethy Levy and the Team
@ The Israel Trade Commission

Sydney, Australia

In this edition:

Israeli Independence Day Celebration at the ASX | NEW! Industry Infographics | MPreSt and Vector Collaboration | How Israeli Tech is Leading the Way in Securing IoT Devices | Delegation to Cyber Week, Israel | WATEC Israel | Leading News | Business Opportunities from Israel | Exciting Events in 2017

Israeli Independence Day Celebration at the ASX



Clockwise: Celebrating Independence Day @ The ASX, The ASX in Israel, G Medical, Mobilicom

A productive week for Israel-Australia relations began with the ASX's third visit to Israel and concluded with the 14th listing by an Australian company on the ASX on May 2, Israel's Independence Day.

We were delighted to celebrate Independence Day at the ASX in conjunction with the Australian IPO of Israeli company Mobilicom.

Israel is a young nation but already it has been able to make a real difference to this world through culture, innovation and life saving technologies, and we were proud to celebrate a new beginning for another dynamic Israeli company on Independence Day.

Mobilicom (ASX: MOB) delivers mobile wireless communications solutions for mission critical and remote systems. Mobilicom's solutions have application to a wide range of industries, including transportation, the maritime environment, unmanned vehicles, disaster relief and security.

The following week, G Medical Innovations followed Mobilicom to become the 15th Israeli company to list on the ASX.

G Medical Innovations (ASX: GMV) develops software solutions for medical apps on smartphones and medical devices. The company's signature product can transform any smartphone into a medical monitoring device.

We wish these two companies success in the future! More than ten Israeli companies have listed on the ASX in the past 12 months.

NEW! Industry Infographics



Visit our website for interesting and up-to-date infographics on a range of industry sectors. These sector overviews present a snapshot of major trends and forecasts for exporters.

Australian industry sectors that are featured include agriculture, cyber security, telecommunications, health & medtech, clean technology, and the water industry.

Israeli industry sectors that are featured include cyber security, fintech, agtech and digital health.

mPrest and Vector Collaboration





It's not too late to join the Australian and New Zealand Cyber Security Business Delegation to Israel, organised by our office together with the Innovation Circle.

The delegation will be visiting from the 23rd-29th of June and is led by Mr Paul Ash, Director of New Zealand's National Cyber Policy Office.

The visit will take place during [Cyber Week in Israel](#), which features more than 45 events. Cyber Week in Israel is the only cyber security event to attract a combination of industry executives, tech experts, academic scholars, startups, investors, diplomats, military officials and policy makers.

[Contact us](#) if you would like to join the delegation.

WATEC Israel



The [Water Technology and Environment Control Exhibition and Conference \(WATEC\)](#) in Israel will take place on the 12th-14th of September. WATEC 2017 is expected to attract 10,000 stakeholders from 90 countries seeking Israeli solutions for water issues.

This event is a leading opportunity for water professionals, stake holders and innovators from around the globe to share their experiences regarding current and future trends in the vibrant water industry.

[Contact us](#) if you are interested in joining the Australian delegation to WATEC.

Links to Interesting News from Israel

- [Elbit Systems wins \\$390m contract with European country](#)
- [Autotalks drives car communications revolution](#)
- [Israeli startup Windward enters marine insurance](#)
- [Mobile security co Wandera raises \\$27.5m](#)
- [Israel's Lodologic turns sewage waste into odorless, pathogen-free fertilizer](#)
- [Grid4C uses AI to optimize energy consumption](#)
- [Programmed proteins may make malaria vaccine possible](#)
- [Log intelligence co OverOps raises \\$30m](#)
- [LEO Lane planning 3D printing revolution](#)
- [Israeli wearable tech 'Upright GO' improves posture, reduces upper back pain](#)
- [From planes to drones: former fighter pilot makes drone for oil rigs](#)
- [Israeli MRI co Aspect Imaging raises \\$30m](#)
- [New technology can predict resistance to chemotherapy](#)
- [Israeli robots, apps aim to make aging easier](#)
- [Cannabis could treat traumatic brain injury, Israeli researchers say](#)

Exciting new business opportunities!

BioDalia

BioDalia, a manufacturer of bio-pesticides and fermentation-based products, is seeking to partner with crop protection distributors in Australia. BioDalia manufactures and markets bio-insecticides for pest management in agriculture & forestry and biolarvicides to control mosquito larvae & fungus gnats.

Atmosfir Optics

Atmosfir Optics is an advanced air monitoring technology company that is seeking to partner with companies looking to reduce their emissions, environmental consultants and government regulators. Atmosfir has developed a complete, fully automated and reliable fence-line monitoring system that effectively meets the challenges of measuring, controlling and preventing air contaminants.

Sebana Medical

Sebana is seeking collaboration with companies that are interested in aesthetic procedures and meetings with private investors. Sebana is a biopharmaceutical company that has developed a unique formulation for preventing fat reabsorption in soft tissue reconstructions and cosmetic procedures. The formulation is based on a widely approved potent drug.

[Contact](#) our office for more details.

The Business Opportunities range across industries. We are also able to source products or solutions for you if they are not featured in our listings. To view our current list of Business Opportunities, please click [here](#).



Exciting Events in 2017

- **Cyber Week in Israel, 25-29 June, Tel Aviv**
Cyberweek features over 45 events and attracts 5000 attendees from Israel and around the world. It is the only cyber security event to attract a combination of industry executives, tech experts, academic scholars, startups, investors, diplomats, military officials and policymakers.
- **Future Sport Israel, 26-28 June, Tel Aviv**
Visitors will have the opportunity to engage with unique Israeli innovations in broadcasting, ticketing, big data, sport performance enhancement and AR/VR, and participate in tailored B2B meetings. This event is aimed at major international sports teams and sports media entities.
- **Water Technology and Environmental Control Exhibition & Conference (WATEC), 12-14 September, Tel Aviv**
WATEC Israel 2017 offers a meeting place for manufacturers, researchers, investors, academics, purchasers and decision-makers representing both local and international businesses in the water industry. This dynamic event takes place every two years and is not to be missed!

CONTACT US

sydney@israeltrade.gov.il | 612-9388-0382
Israel Trade Commission | PO Box 2626 | Sydney | NSW 1355 | Australia

[Unsubscribe](#) | [Report spam](#)

נשלח באמצעות תוכנת [ActiveTrail](#)