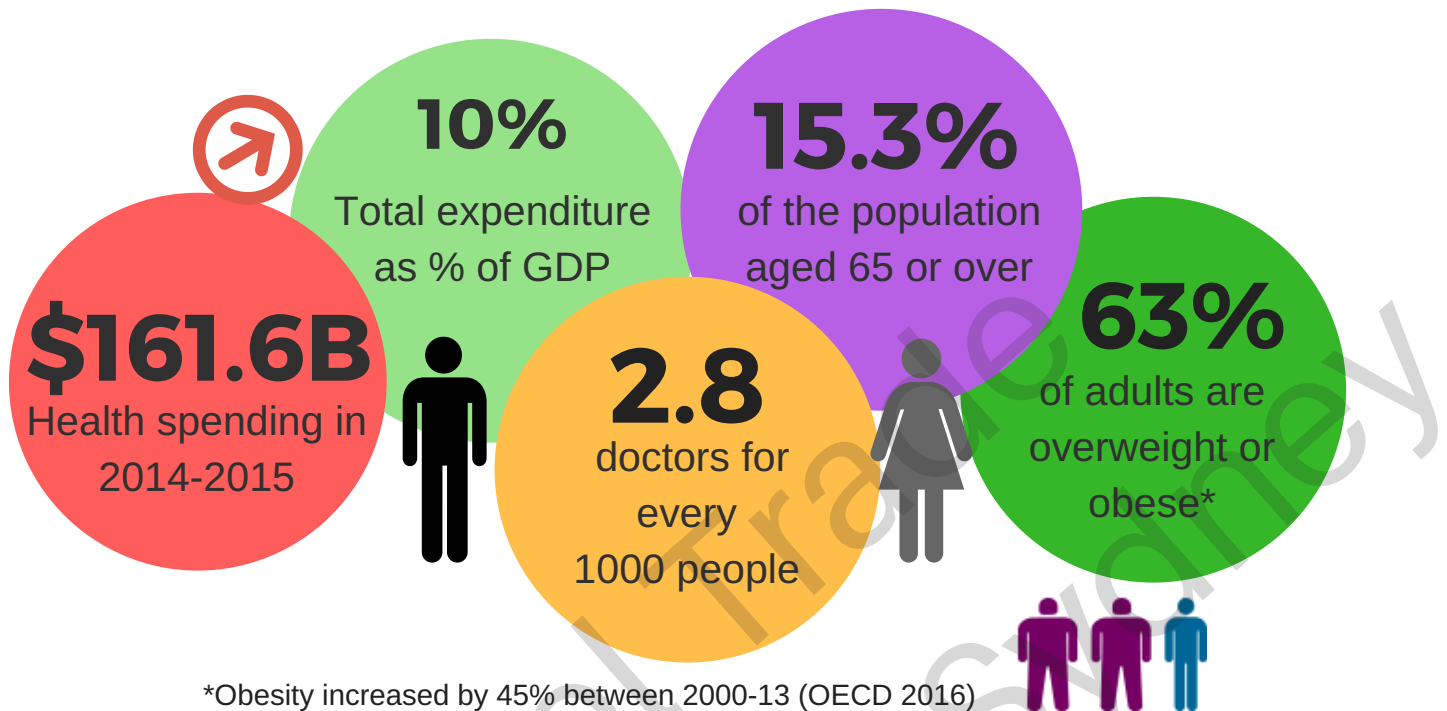
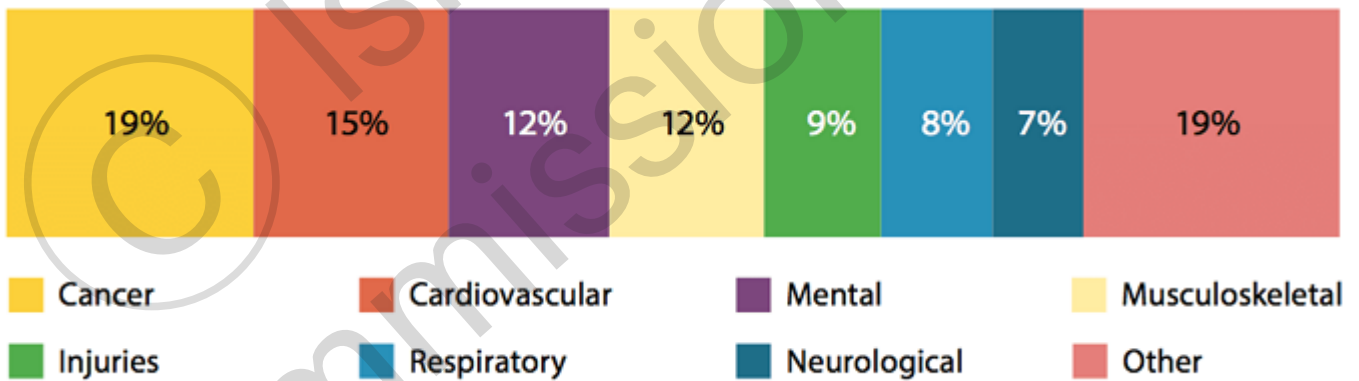


HEALTH & MEDTECH OVERVIEW

Prepared by the Israel Trade Commission

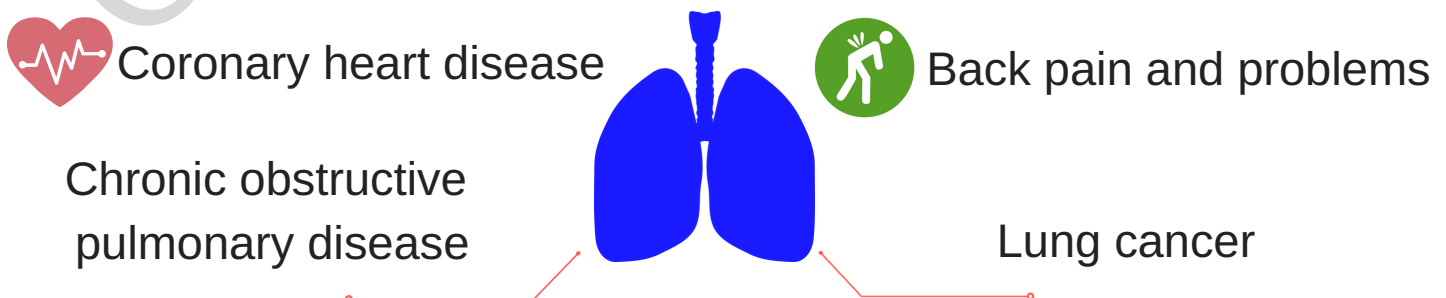


Burden of Disease by disease group



Source: AIHWC via ABC.com

Diseases causing most burden



MARKET OVERVIEW



A\$5.9B is spent on health and medical research every year.



Devices for treating **age-related diseases** are particularly in demand.



The size of the healthcare IT market in 2015 was estimated at **A\$1.2 billion** (Austrade 2016).



The Australian healthcare IT market is expected to reach an estimated market value of **A\$2.21 billion by 2020**.

MEDICAL DEVICE COMPANIES

500+ local medical device companies

Exporting **\$2.1B** worth of products every year

Total revenue of **\$11.8B**

There are **100** ASX-listed life sciences companies (including **35 medical device companies**) with a market capitalisation of more than **\$93.74 billion**.

EXPORTING TO AUSTRALIA

Fierce competition in the medical devices market from **the US, the UK, and Japan**

Regulatory requirements



Israeli technologies in Australia

Some examples include Device Medical, Given Imaging, Philips Medical, Syneron Medical and Dario