



## Israel - Australia Newsletter

June 2016

*Dear Friends and Colleagues,*

In this issue we would like to inform you of a number of upcoming events. We hope you will mark them in your calendar, especially those interested in attending The BRIDGE: Israel - Australia Investment Summit in Sydney in November.

For the second annual event we are very pleased to announce Telstra, Australia's largest telecommunications company, as the major event partner and host.

This year, we have expanded the agenda to a two-day program, with some amazing speakers already confirmed, including Dov Moran, the inventor of the USB stick.

Finally, we are delighted to welcome on board a new staff member to our team, Louise Mao!

Please keep in touch to stay up-to-date on these events.

Sincerely,

Ethy Levy and the Team  
Israel Trade Commission, Sydney, Australia

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## Cyber Security Delegation

We are excited to be hosting a delegation of innovative Israeli Cyber Security companies on July 26th-27th. The delegation will be led by Michael Levinrad, Head of International Cooperation at the Israel National Cyber Bureau. Michael is in Australia to share Israel's experience in Cyber Security and to promote collaboration between our two countries.

The **Israel National Cyber Bureau** functions as an advisory body to the Prime Minister, the government and its committees. It makes national policy recommendations in the field of cybersecurity and promotes their implementation.

The delegation will be made up of the following Israeli companies:

- **ACID Technologies** - threat detection
- **AU10IX** - ID authentication and fast-track onboarding technology
- **CommuniTake Technologies** - mobile security platform
- **Cyberbit** - solutions in SOC management and real time decision support (MnR)
- **CyberHat** - cyber defense and intelligence
- **Cynet** - threat detection
- **SecuredTouch** - identity verification for mobile apps and websites
- **Votiro** - threat detection

This delegation will meet with leading executives from banks, telcos, and government, and will have a number of workshops with Australian counterparts.

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**The BRIDGE Summit 2016: Speaker and  
Partnership Opportunities!**



The BRIDGE: Israel-Australia Investment Summit is the premier Israeli innovation event that brings together top entrepreneurs, innovators and investors from Israel, Australia and the region to Inspire-Disrupt-Connect.

The summit creates valuable opportunities to build relationships between start-ups, investors and innovators from both eco-systems and set the foundation to bring new ideas and disruptive technologies to life. For the second year in a row, Telstra is our major partner in this event.

The summit will take place in Sydney on the 8th-9th of November. The two day program features keynotes, panels, pitches and numerous deal-making sessions.

Topics that will be explored include: fintech & cyber security, industry 4.0 & smart manufacturing, ag & food tech, tech4good, impactinvestment, AR & VR, data analytics & customer engagement and best practice investing, start ups and networking.

To register your interest as a speaker or partner, please contact the Israel Trade Commission [here](#).

To experience some of last year's event, see:

- [The Bridge Investment Summit 2015 highlights reel and main speaker presentations](#)
- [Agenda highlights](#)
- [Photos and media coverage](#)
- [The first ever real live elevator pitch competition in Australia, featuring startups from Israel and Australia](#)

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## DLD Tel Aviv Innovation Festival

The 6th DLD Tel Aviv Innovation Festival will be held from September 24th-29th, incorporating DLD Tel Aviv Digital Conference on the 27th and 28th.

DLD is a leading conference, created by Burda Media, which brings together the best thinkers on issues of innovation, media, digital, entertainment, art and science.

The core event of the Festival is DLD Tel Aviv Digital Conference. In addition, the festival will host co-events and conferences held by multinational and Israeli companies.

Participants have the incredible opportunity to interact with the best companies, techies, startups, designers, artists, scientists, investors, cultural drivers, geeks, makers and social entrepreneurs from Israel and of course members of the international DLD community.

The festival features various events by Amazon, Google, Microsoft, PWC, Intel, The Game Developers Association, Facebook, Bank Leumi, GarageGeeks, Infinity, startups and accelerators shows and others.

Check [www.dldtelaviv.com](http://www.dldtelaviv.com) website for details.

To join the Australian delegation to DLD, please [contact us](#).

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## Tel Aviv Landing Pad Open

Applications are now open for the Tel Aviv Landing Pad for Australian innovators to experience one of the best startup eco-systems in the world!

The Tel Aviv Landing Pad is located at co-working space SOSA (South of Salame), described as the 'town square for the innovation industry', SOSA was founded by a community of innovation stakeholders, including some of the most prominent angel and venture capital investors in Israel.

The Landing Pad will enable Australian startups, entrepreneurs, researchers, corporates and other innovation eco-system stakeholders to engage in Israel's rich ecosystem of innovation and take their companies to the next level in a 90 day placement.

Israel is known around the world as the 'Start-up Nation' with the most start-ups per capita. According to the GeekTime Annual 2015 Report, in 2015 there were 1,400 new start-ups, 373 companies who raised a total amount of \$3.58 Billion, and 69 companies who were sold for a total of \$5.41 billion.

See [here](#) for more details.

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## Airline Innovation Day

The Israel Trade Commission together with the Trans-Tasman Business Council are planning the first ever Airline Innovation Day with leading airlines from Israel and the region. This event will take place on September 13, 2016.

This will be a unique opportunity for airlines active in the Asia-Pacific region to have an open dialogue and share valuable insights and experiences around technology in their field.

This select event will also showcase disruptive technologies from the Israeli airline industry.

We welcome companies with relevant technologies to [contact us](#).

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### Links to Interesting News from Israel

- ['Israeli start-up Nano Dimension 3D Prints Human Stem Cells'](#)
  - ['Cutting-edge medical device undergoing clinical trials in Israel'](#)
  - ['Israeli Ag-Nutrient company improving plant protein for the world'](#)
  - ['Cisco buys Israeli cloud security company CloudLock for \\$293m'](#)
  - ['Yallo app to revolutionize phone calls'](#)
  - ['Israeli study shows that robots can meet humans' emotional needs'](#)
  - ['Israeli satellite to secure Rio Olympics'](#)
  - ['Israel's LawGeex invents machine to help analyse legal contracts'](#)
  - ['Why Israel has become a mighty mobile app machine'](#)
  - ['5 Israeli technologies that are making air travel safer'](#)
  - ['Israeli agtech turns a rooftop into a farm'](#)
  - ['Team management platform DaPulse raises \\$7.6m'](#)
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## Exciting new business opportunities!

### SteamCC

SteamCC, a food technology company, is seeking a local distribution partner in Australia. SteamCC's coffee machine, the Ripple Maker, uses advanced printing technology to create unique images and text designs on the foam layer of coffees. An ink-jet printer injects coffee-ink onto the froth, preserving the original taste whilst offering coffee lovers a novel drinking experience.

### SterVent

Sterivent, an air filtration system developed by Fischer Planning, is seeking partners in food, beverage and dairy manufacturing. SterVent is a high-efficiency air filtration system that protects tanks and products from airborne contaminants, offering manufacturers the multiple benefits of longer product shelf life, CIP support and lower energy costs.

[Contact](#) our office for more details.

The Business Opportunities range across industries. We are also able to source products or solutions for you if they are not featured in our listings. To view our current list of Business Opportunities, please click [here](#).



### Upcoming Events

- **DELEGATION to Australia: Cyber Security Delegation of Israeli Companies, July 26 - 27**  
Contact us to arrange meetings
- **DLD Tel Aviv Innovation Festival, September 24 - 29**
- **The BRIDGE: Israel-Australia Investment Summit 2016, 8-9 November, Sydney, Australia**

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