



**Mission leader**  
**David Shein, investor / entrepreneur**

## Innovation Trade Mission to Israel

*Sunday 18 – Saturday 24 May, 2014*

The Australia-Israel Chamber of Commerce and the Israel Trade Commission are pleased to invite you and your colleagues to its upcoming **Innovation Trade Mission to Israel**.

The Mission, led by successful entrepreneur, David Shein is scheduled, **Sunday, 18 May – Saturday, 24 May, 2014** and will focus on Israel's technological excellence, biomedical advances, venture capital and entrepreneurial society, innovative culture and extraordinary start-up environment.

This Mission will coincide with the **Israel Innovation Conference (MIXiii)** - the first in the world where Biomed, High-tech and the Office of the Chief Scientist will join hands in a unique new international conference format.

The Mission, specifically designed for entrepreneurs, VC partners, biomed experts and active influential members in the Australian start-up and technology scene, will expose delegates to key Israeli influencers and enable a sharing of innovative business ideas and opportunities. Israel is a world leader on many of these issues and the opportunity to collaborate will be mutually rewarding.

The Mission includes a group program, geo-political briefings, cultural experiences, networking events and visits to some of Israel's most iconic tourist destinations, including the Old City of Jerusalem, the Dead Sea and Masada.

The Mission is also a wonderful opportunity for delegates to network and interact with each other, forming long-lasting, valuable relationships. In addition to the group program, we encourage tailoring private meetings to ensure each delegate's personal objectives are met.

The Chamber has been successfully organising Trade Missions to Israel for over 30 years. Recent Mission leaders include the Hon. Bill Shorten MP, Graham Bradley AM, Senator the Hon Helen Coonan, Carolyn Hewson AO, Kevin McCann AM, Roger Allen AM and many more prominent leaders.

For more information, or to register your interest, please contact:

**Ori Danieli, Head of Trade, AICC +612 9326 1700 | [ori@aicc.org.au](mailto:ori@aicc.org.au)**

### About David Shein

David emigrated from South Africa to Australia in November 1986 to take up the position of National Sales Manager of Ozisoft. Prior to joining Ozisoft, David, on completing an Accounting degree was employed by Price Waterhouse in South Africa where he was responsible for establishing a micro computer division within the Small Business Department of Price Waterhouse.

In July 1987 he established Com Tech Communications as a specialist supplier of networking and communication products. In August 2000, David sold Com Tech to Dimension Data at a valuation in excess of \$1billion. At that time, Com Tech employed in excess of 1400 people, had offices in all the major states of Australia, and had revenues of \$750mil. In the 14 years that David managed Com Tech, the company achieved profitability every year and never utilised external debt. Com Tech (now Dimension Data) is recognised as a leading provider of networking solutions and services to the Australian marketplace.

David firmly believes that the primary reason for his company's growth is ensuring exceptional levels of both customer and staff satisfaction.

Since then, David has been involved in working with a number of young entrepreneurs as both an investor and a mentor. Some of the companies include Holly, MacromatiX, BizCover, Bluefire Technologies, OurCrowd, Pocketbook, Clipp, ZipMoney, ShopReply, Assetic, One Big Switch and Centric Wealth.



Israel Trade  
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