



Israel's Home Textile Industry 2010



Why Israel?

Technology Makes the Difference

- New, leading-edge ultrasonic bonding equipment that cuts and seals fabric pieces without the need for conventional sewing - known industry-wide as seamless construction - has propelled Israel to the forefront of the intimate apparel industry sector.
- Sophisticated high-tech equipment is also used in fabric printing, dyeing, and processing, as well as for manufacturing ultra thin nylon threads for use in pantyhose.
- Due to the prevalence of advanced production technology and the country's willingness to try new methods and techniques, Israel's textile manufacturers can readily produce original designs and patterns (and customize them for Third parties).
- The industry's ability to resources quality raw materials, adhere to the strict quality assurance standards of Western markets, and promise on-time delivery all contribute to the industry's worldwide reputation.

Home Textiles

- Made in Israel products are known for their eye-catching designs, achieved using advanced printing, dyeing, and processing techniques to produce very high quality, high thread count, woven fabrics.
- Israeli manufacturers are regularly invited to exhibit at prestigious trade shows in Europe and the United States. Over the years, they have won numerous prizes for excellence in home textile design.

Free Trade Agreements around the World

- Israel is the only country to have free trade agreements with Canada, Eastern Europe, EFTA, the European Union, Mexico, Turkey, and the United States. In addition, both Israel and Jordan benefit from a special QIZ agreement that enables them to jointly manufacture textile and apparel products and market them in the United States duty and quota free.

Designs That Make Their Mark

- "Original", "Creative", "Trendsetting" All describe Israel's fashion and textile apparel industry. Israeli designers have propelled their industry to world renown and acclaim with fashions that are sought by trendsetters around the world.

Ahim Fried down & feathers industry Ltd.

Ahim Fried is a well established company since 1954 with a great reputation for selling sleep good products varies from quality pillows and comforters to beautiful and fashionable bed linen. Our focus is high quality products with competitive prices.



Arad Textile Industries Ltd.

Arad Textile Industries Ltd. was established in 1976 as a subsidiary of Standard Textile Inc., USA. Arad produces towels and blankets for hotels, hospitals, and laundry services and specializes in medical clothing for operating rooms and hospitals.

All facilities are ISO 9002 certified. Eco Label and Oeko-Tex Standard 100 certified.

www.aradtowels.co.il



Arliktex LTD

We have our own Designer who creates a new and exciting line 3 times a year. She spends hours developing and styling new prints and coordinates with special trims, making our designs very attractive and desirable for our Customers.

As well as designs which our customers supply us with for development.

One can come and see our collection twice a year at the Javits Center - Market Week in New York as well as Heimtextil in Germany. In October 2002 we won BEST PRODUCT AWARD at the Javits Center - Market Week. We use only the best quality fabrics which ensure that we can supply our customers with the best quality product. We have our own quality control inspectors at every stage of development. Starting with greige goods inspection, during and after printing and dyeing inspection, in - line sewing and packaging inspection at our factory. Therefore at every stage we have a qualified inspector who is able to identify a problem and solve it.

Arliktex guarantees its customers a long term partner based on team work and a thorough understanding of the highly competitive demands of today's market.

Certifications/quality standards plant carries: OEKO-TEX,
We are in the process of obtaining our GOTS certification.

www.arliktex.co.il



Carmel Carpets

Carmel Carpets is the leading Israeli Carpet manufacturer for over 50 years and a leading exporter worldwide. The company operates modern factories using state of the art production equipment including sophisticated looms, special weaving technology and automatic finishing and packing lines in the highest standards.



Etun Ltd.

Etun Ltd. is a weaver of quality furnishing fabrics. The company's design philosophy blends 150 years of family textile tradition with contemporary trends. Etun manufactures upholstery fabrics, drapery and bedcovers, and is the primary supplier of these products to Israel's leading hotels, healthcare institutions and assisted living projects. Significant production is exported worldwide, with major markets being the United States and Japan. Etun's activities, which span three continents, inspire unique designs and quick response time.

www.etunfabrics.com



Fibrotex Ltd.

Fibrotex is a vertical textile company carrying out warping, weaving, knitting, dyeing, printing and finishing under one roof. Fibrotex produces all types of jacquard fabrics up to 300cm wide, and cotton, poly/cotton and other fashion yarns. While producing a line of ready-made products, Fibrotex also develops customized products.

Fibrotex exports to the UK, Germany Belgium, France, Austria, USA, Canada, Greece, Russia, and Scandinavia.

A customer-oriented company, Fibrotex is proud that it hasn't lost a single client since its establishment in 1963. Fibrotex is ISO 9000 certified.

www.fibrotex-fabrics.com



Jaeger LTD

Jaeger Tablecloths is one of Israel's leading tablecloth and textile home-furnishing manufacturers and marketers.

Jaeger Tablecloths is a private family-owned company founded 50 years ago.

Jaeger Tablecloths manufactures Israel's most beautiful and highest quality tablecloths and is considered the foremost manufacturer in its field.

Inflexible strictness regarding the ISO 9002 quality assurance standard is maintained throughout the manufacturing process, from the quality of the weaving yarn, to dyeing and finishing of fabric, cutting, sewing and packaging.

Jaeger Tablecloths are leaders in textile design.

The blend of quality, design and manufacture are the spirit of the company.

www.sjaeger.co.il



Michal Textile Industries Ltd.

Michal Textile Industries Ltd. has been designing and manufacturing quality baby textile products since 1985. Among the company's product lines are bedding, curtains and diaper stackers. Michal Textile has built its reputation on high quality workmanship and design. It markets its products both in Israel and abroad.

www.michaltextile.com



Offis Textile Ltd

Offis Textile Ltd. is a public company with shares trading on the Tel Aviv stock exchange.

We provide a full range of services that include printing, dyeing and finishing of woven fabrics and Jacquards for home textiles and upholstery. Our products are offered in running meters or as ready-made sets that include bed linens, curtains and tablecloths.

Type of machinery used in the plant: Singeing machine, Bleaching machines, Jiggers & jets machine, Rotary printing machines, Stenters machines, Calander machines, Raising machines.

www.offis.co.il



Royalife Ltd

Specializing in product development, design and production of superior bed linen.

Constantly introducing Smart Bedding Solutions; mostly patented, for the benefit of the consumer and for enhanced protection to our customers.



Studio OOGA

House Wear Collection - A series of Table Linens that propose a new point of view on the dining experience.

Ooga is a multi disciplinary, Integrative design incubator. We assist both young and experienced designers in developing their ideas into marketable products by providing them with a broad management platform which includes professional collaboration, marketing and funding. Our core values are Ecological and social awareness. We design and develop a wide range of products, using both advanced and "primitive" technologies. We strive to create a new experience for the user while keeping in mind the manufacturing process in which we aspire to incorporate manufacturers from diverse populations, mainly in the outskirts of the country. We wish to present a fresh and innovative point of view on the production process and its final products the emphasis being on the simplicity of the product and its production and not only on its technological complicity.

Our goal is to make good use of recycled materials, as well as materials leftover from standard production processes, in order to create new "green products".

"Primitive" manufacturing techniques, that have become almost extinct in the modern world, lead us from the beginning of the design phase and throughout the entire process of development and manufacturing.

The human environment and our partners are important to us just as much as the other parts of our creative puzzle.

www.oogazone.com



Todan LTD.

Todan offers a vast line of products and fabrics with magnificent designs.

The company produces bed sets offering special trimming, embroidery and elaborate finishes. The line of products includes decorative pillows, jacquards, comforters, quilts, curtains and more.

www.todan.net



Yehuda Silberberg LTD.

Yehuda Silberberg LTD. Is a leading home textile manufacturer, specializing in the design, development and production of superior quality linens for the bedroom and the dining room.

For over three decades, the company has prided itself on providing its customers with creative, high fashion design and consistent excellence in quality assurance. Keeping at the forefront of technology, Yehuda Silberberg employs cutting-edge machinery and offers an extensive portfolio of print, weave and yarn dye techniques as well as unsurpassed in-house hemstitching and embroidery competencies. And with its vast production capacity, the company can manufacture in high volumes in a timely manner.

Offering a wide range of fabrics, Yehuda Silberberg provides its customers with the finest materials. And with a comprehensively skilled design department, the company offers a vast library of designs as well as large spectrum of design services, repeats and color combinations.

Creating a variety of market segments, Yehuda Silberberg offers targeted product lines for adults, kids and infants. Over the past decade, the company has successfully established a wide international customer base, serving numerous up market clients in north America. Based in Israel, Yehuda Silberberg allows its customers to enjoy duty-and quota-free imports, significantly reducing over all costs and delivering superior quality as competitive prices and short shipping time.



www.nili.co.il

Fashion

Delta Galil

Delta Galil Industries is a global manufacturer and marketer of private label apparel products for men, women and children. Since its inception in 1975, the Company has continually strived to create products that follow a body-before-fabric philosophy, placing equal emphasis on comfort, aesthetics and quality. Delta develops an eclectic offering of made-to-order products, including intimate apparel for women; extensive lines of underwear for men; innovative bras and socks; baby wear, leisurewear and nightwear; knitted fabrics, elastic ribbons, trimmings and a variety of other basic apparel materials.

www.deltagalil.com



Tefron

Tefron was founded in Israel in 1977 and soon established itself as the global leader in engineered apparel.

Our expertise extends from sourcing, through development and production.

Tefron, Ltd. engages in the design, manufacture, and marketing of intimate apparel, swimwear, and active-wear for men and women.

Tefron is the World's largest supplier and leading producer of seamless, body size, C&S and active wear with over 1,000 seamless knitting machines.

Tefron has become the global leader in seamless and engineered apparel, and quickly taken a dominant market position in performance sportswear as well.

Type of machinery used in the plant: seamless knitting machines, body size, high gauge machine, open fabric.

www.tefron.com



Thank you!

For further Information please contact:

Mr. Roy Vigodsky

Executive Textile & Fashion

29 Hamered St.

Tel Aviv 68125

Tel: +972-3-514 2862

Fax: +972-3-514 2985

E-mail: royv@export.gov.il

Website: www.export.gov.il