



**RESTAURANT**

Hi Tech Restaurant – an evolutionary concept

## **The Initiator**

**The initiator Mike Shahmanov is a young and enthusiastic Hi-tech employee, who is studying towards becoming a CPA, works at an internationally known Hi-Tech company. Mike's goal is to combine his knowledge in the Hi-tech field with his love for food and hospitality - young eyes, but a wise head.**

**In order to do this Mike has built up a team of experts to establish this most unique and exciting project. The team includes an Architect, a Branding company, Robotics Consultants and a Culinary & Business Consultant working together on every detail of the project.**

## **The Project**

**The initiator's intention is to build restaurants of high class food together with a big and dominant bar. The food will be served to the tables by Robots running along rails suspended from the ceiling similar to those working in the Hi tech field. The robots will be re-designed to match the restaurant look and requirements. The robots will start traveling from inside the kitchen and will go down with the food order at the table. Customers will then be able to take their plates and release the robot. Waiters will assist the customers with ordering the food, as well as checking that order arrived to the table with full satisfaction.**

**The design of the restaurants will make the restaurants look like they are eating inside a manufacturing hall which was transformed into a restaurant.**

**The "look and feel" of the restaurant will be of a high class design to**

**give a unique ambience to the restaurant and contribute to a very special gastronomic experience.**

**Customers will be able to see the combination of old and new in a nostalgic way, but with an innovative meshing of colors, lighting and a great visual effect to the bar.**

### **The Location**

**The restaurants will be located in city centre metropolitan areas, in an area of recreation, cinemas, bars and restaurants. Prime location will assure immediate response and as short adoption as possible.**

### **The Target Market**

**The target market during day time will be mostly business people looking for a good lunch in a reasonable price.**

**At night time the market will approach young people, middle and upper class families and couples.**

### **The Timetable**

**We will be glad to set up a meeting with you to present to you the full concept and business plan, and check your interest in the project.**