



The Israel Export & International Cooperation Institute

Israel's food companies: Selected profiles

Please Contact:

Ms. Michal Neeman, Business Development Manager

Food & Beverages, the Israel Export & International Competition Institute

Tel: +972 3 5142859

michal@export.gov.il

Abadi Yosef & Simcha Ltd.

Food Sector(s): Confectionery

Website: www.abadibakery.com

Company profile:

Abadi Bakery's history dates back to 1838, when the family ran a small bakery in Haleb, Syria. In 1928, when the Abadi family settled in the Holy Land, Eliyahu and his son Yosef opened their first bakery in Jerusalem. Today, Abadi's recipes live on. The Abadi brand is well known throughout Israel, and globally, the bakery exports traditional Mediterranean cookies, cakes, and other baked goods.

Holding nearly 80% of Israel's savory cookie market share, and 12% of the entire cookie market in Israel, Abadi produces nearly 130 products: yeast cakes and cookies, sugar-free cakes and cookies, sweet and salty cookies, puff pastries, and baked and frozen goods, available in individual packaging or in bulk.

No. of employees: 50

Established in: 1948

Annual Gross Revenue* (USD) (*Optional): \$20 million

Main export countries: U.S.A

Certifications and quality standards: ISO 9000:2000, OU, Badatz, and finalizing HACCP approval



Alarz

Food Sector(s): Sesame products (tahini and halva)

Website: alarz.co.il

Company profile:

Alarz was founded in 1992 as a small family business in Nazareth, Israel. Assad Zaher designed a special production method that created tahini unequalled by any other, with its fresh, natural flavor. After Assad became ill, his wife, Julia, took over company leadership. Alarz tahini quickly became a favorite throughout Israel. The company's products are among the top in Israel in taste and texture. Alarz now sells tahini throughout Israel and the United States, with annual sales growth exceeding 30% for the past 4 years.

No. of employees: 28

Established in: 1992

Main export countries: USA

Certifications and quality standards: ISO 9000



Apiary Ein Harod

Website: www.honey-apiary.com

Food Sector(s): Gourmet and health food

Company profile:

The Ein Harod Apiary was established in 1923 as a key agricultural business of Kibbutz Ein Harod Meuchad, located at the foot of the Gilboa Mountain. Apiary products encompass two major groups: honey and “delicacies from nature.” The apiary harvests honey from hives distributed throughout the country. During blooming season, the hives are placed in open areas to encourage the bees to freely forage for flower nectar. Hives are strategically situated to enhance pollination and benefit agricultural growth for crops such as melons, watermelons, cotton, and sunflowers, and for orchards, such as almonds, citrus fruits, and avocados. The honey is available in five varietal blossoms: wildflower, citrus, avocado, starthistle, and sizophus (Middle Eastern acacia). Ein Harod Apiary’s “delicacies from nature” are 100% natural, with no added sugar, trans fats, preservatives, food coloring, or cholesterol.



No. of employees: 15

Established in: 1923

Main export countries: Canada, France, Switzerland, Belgium, Germany, USA, UK

Certifications and quality standards: ISSO 9001:2000, HACCP, certified kosher by the Chatam Sofer Rabbinical Supervision Forum of Bene Beraq

Beth-El Food Ltd.

Food Sector(s): Gourmet food

Website: www.be-food.com

Company profile:

Beth-El Food Ltd. offers a wide range of unique gourmet products prepared by its expert chefs using proven recipes. To satisfy customers' cravings for optimally healthy and tasty natural food, Beth-El's delicious, high quality products contain only natural ingredients. The company prepares confitures and marmalades for bread, and fruit sauces for main dishes or dessert. For a special to nosh, Beth-El's unique crackers go nicely with either sweet or savory spreads, and the biscotinni pair well with coffee or tea. Most of the confitures and marmalades are produced with Beth-El's own home-grown fruits. No artificial flavors or colorings are used. Beth-El does whatever it can to supply natural, delightful, and healthy products that have the inviting taste of home.



No. of employees: 50

Established in: 2003

Main export countries: Germany, Holland, Belgium, Canada

Certifications and quality standards: HACCP, ISO, BRC

Carmit Candy Industries Ltd.

Food Sector(s): Confectionary, marshmallows, chocolate coins, freezer pops, cookies

Website: www.carmitcandy.com

Company Profile:

Carmit, the leading confectionary brand in Israel, was founded as a family owned business in 1973. The company has expanded significantly, and today, Carmit develops, manufactures, and markets a wide selection of confectionary products—locally, under the Carmit brand, and internationally, under the most well-known private label brands worldwide. Carmit's main private label categories include: chocolate coins, marshmallows, 100% dairy-free chocolate, gluten-free wafers, chocolate bars, lollipops, and toffees. Thirty-five years of global experience, advanced technology, and product development expertise guarantee that Carmit will satisfy client expectations for innovative, great tasting products in custom designed packaging. Carmit applies the highest quality control standards in all its ISO 9001 accredited manufacturing facilities.

No. of employees: 140

Established in: 1973

Annual Gross Revenue* (USD): \$30 million



Barth Ltd. - Chocotrade Ltd.

Food Sector(s): Confectionery

Company profile:

Chocotrade Ltd. is one of the largest confectionery importers in Israel. Its sister company, Barth Ltd., manufactures paper-thin crackers and marzipan, as well as coated and uncoated citrus-peel products. Chocotrade is the sole agent in Israel for more than twelve companies, including: Ricola (Switzerland); Swizzels Matlow (England); Cavendish & Harvey, Eichelmann, Eichetti, and Storz (Germany); Jacquot Ferton (France); Ion (Greece); Laica (Italy); Tasty Choco, Maohuat, and Jia Tai (China); Edbol (Poland); Jaka (Netherlands); and EVROPA (Macedonia). Sales methods include: delivery-van-based sales; on-site wholesale customer orders via sales representatives, delivered within 48 hours; and on-site van-based sales for all chain store locations throughout the country (over 450 outlets). Chocotrade is an authorized supplier to all chain stores since they both import products and manufacturer and sell locally. Sales distributors also supply the Palestinian market in the West Bank and Gaza Strip.



Established in: 1935

Main export countries: USA, UK, Germany

Certifications and quality standards: Manufacturer's license from the Israel Ministry of Health, Manufacturer's certification from the Regional Authority, Kosher certification

Cohen-Or Ltd.

Sector of Activity: Frozen pastry products, such as falafel, burekas and potato cigars

Website: www.cohen-or.com

Company profile:

Cohen-Or Ltd. manufactures a large variety of frozen pastry products, which are among the leading products in the pastry market. The company exports to the USA, England, France, Germany, Belgium, Australia, and Canada. Cohen-Or Ltd. sells its products in supermarkets, and supplies institutions, caterers, and hotels in Israel. The company has a manufacturer's license from the Israel Ministry of Health, holds FDA certification, and complies with ISO 9001 standards.



No. of employees: 43

Established in (Year): 1996

Main export countries: USA, France, England, Germany, Belgium, Switzerland

Certifications and quality standards: Jerusalem Badatz, Israel Ministry of Health, FDA certification, complies with ISO 9001 standards

Dorot

Food Sector(s): Frozen garlic and dips

Website: www.dorot.co.il

Company profile:

Dorot is the largest supplier of natural frozen seasoning products in Israel, and exports its products to a large and growing number of markets worldwide. Dorot caters to both the retail market and the food industry. The company's manufacturing facility uses state-of-the-art technology and the most innovative equipment to mechanically sort, peel, and process Dorot's fine herbs, to produce a full range of exceptional products. Dorot's quality products are sold throughout the world by some of the most prestigious distributors and retail chains. Among them are: Sysco, Trader Joe's, Metro, Wegmans, Loblaws, Sobeys, SPAR, Sainsbury's, La Sirena, and Woolworths.

No. of employees: 50

Established in: 1992

Main export countries: USA, Canada, UK, South Africa, Hungary, France, Spain

Certifications and quality standards: All required standards: Sysco and BK approved, ISO 9001:2000, ISO 22000, GMP, BRC (Higher Level), HACCP, OK Kosher



Gan Shmuel Foods Ltd.

Food Sector(s): Beverages

Website: ganshmuel.com

Company profile:

Gan Shmuel Foods is the largest food exporter in Israel and a leading citrus company. Offering a wide range of commodity foods and custom-made products, Gan Shmuel Foods supplies many of the most prominent food and beverage companies in over 30 countries worldwide, including Coca-Cola, Tropicana, Parmalat, Kirin, Carrefour, Pokka, and Suntory. The company's main products are: NFC juices, fruit concentrates, fruit bases, fruit and vegetable mix concentrates, clear concentrates, and custom products, such as raw ingredients for juices, soft drinks, carbonated beverages, still drinks, and nectars. Sophisticated state-of-the-art packing facilities, with nine aseptic lines, as well as frozen and preserved filling lines enable the company to supply quality products in a wide range of packages.



No. of employees: 600

Established in: 1942

Annual Gross Revenue* (USD): \$200 million

Main export countries: Russia, Japan, France, China

Certifications and quality standards: ISO 9001, ISO 22000 BVC, Israel Ministry of Health Manufacturing License, Agrior National Organic Program

J&G Pecans Ltd.

Food Sector(s): Nuts

Website: www.jandgpecans.com

Company profile:

Shekarchi Ltd., established in 1981, is a family-owned business that operates a peanut shelling factory and a production factory. Its products are sold as snacks and as ingredients in ice cream, chocolate, and cereals. Shekarchi is the leading company in Israel for all processed nuts and peanuts (pecans, hazelnuts, almonds, walnuts, peanuts, chickpeas, and sunflower seeds). Via its export company, J&G Pecans Ltd., Shekarchi supplies various countries in Europe, the Far East, and North and South America. Shekarchi is the sole supplier of processed nut-based ingredients to many companies in Israel, including Unilever and Nestle. Shekarchi snacks are sold in the snack section of retail stores and chains and served in pubs around the world. The company's team of food engineers custom-develops products to specific customer requirements.



No. of employees: 120

Established in (year): 1982

Annual Gross Revenue* (USD) (*Optional): \$35 million

Main export countries: USA, France, Germany, Japan

Certifications and quality standards: Kosher (Badatz)

Kvuzat Yavne Food Products

Food Sector(s): Pickled and preserved food

Website: www.pickles.co.il

Company profile:

Kvuzat Yavne produces cucumbers in brine or vinegar, and olives in all conventional package sizes. They also produce red peppers, hot peppers, mini eggplants, tomatoes, and lemons. Kvuzat Yavne's cold-pressed extra virgin olive oil is a real Mediterranean treasure, as is the company's new line of ethnic olives.



No. of employees: 75

Established in: 1966

Main export countries: US, Canada, EU countries, South Africa, Australia

Certifications and quality standards: ISO 9001:2000, GMP, HACCP, FDA, leading Kashrut certifications

Leiman Schlusssel Ltd.

Food Sector(s): Nuts and seeds,
confectioneries

Website: www.l-s.co.il

Company profile:

Leiman Schlusssel Ltd. is a family-owned business specializing in the import and distribution of selected brand chocolates, chewing gum, candies, wafers, bakery products, and general food products. The

company is financially stable since Leiman Schlusssel owns its assets. Guided by a distinct branding and marketing philosophy, L&S serves as the sole importer and distributor for international companies, such as Ferrero, Loacker, Storck, Perfetti Van Melle, Chupa Chups, General Mills, Topps-Merlin, ConAgra, and Hipp. In addition, L&S provides logistics and sales services to Wrigley. P.C.M.S. Ltd. is a company that L&S jointly owns with Palestinian partners, which was established to guarantee the full distribution of its brands in the Palestinian market.

No. of employees: 550

Established in: 1954

Main export countries: USA, Canada, France, UK

Certifications and quality standards: ISO 9001



Lin's Farm

Food Sector(s): Natural food

Website: linfarm.co.il

Company profile:

Established in 1972, Lin's Bee Farm is one of the leading manufacturers of honey products. By placing heavy emphasis on R&D, using the finest raw materials and employing state-of-the art manufacturing and packaging equipment, the company produces innovative, all natural and organic products containing ingredients with known healing properties. Lin's Bee Farm is especially known for its royal jelly with propolis, ginseng, or bee pollen in pure citrus honey. In addition, the company markets a unique line of natural spreads, sauces, and marinades. Lin's products are created from home-made recipes based on pure honey, dates, sesame, almonds, carob, and nuts. Known for its custom-made packaging and on-time delivery, Lin's Bee Farm exports to the US, Germany, Switzerland, and Japan.



No. of employees: 18

Established in: 1972

Annual Gross Revenue* (USD): \$3 million

Main export countries: USA, Germany, Japan

Certifications and quality standards: Israel Ministry of Health certificate, Israel Ministry of Agriculture - Veterinary Services certificate

Maadanay Yehiam

Food Sector(s): Kosher deli meat

Website: www.yehiam.com

Company profile:

Kibbutz Yehiam is an agricultural collective that was established in Israel's Western Galilee in 1946. Maadanay Yehiam was founded in 1969 as the manufacturing branch of the kibbutz. Nearly forty years later, the company employs 130 people and annually produces over 10 million pounds of high quality ready-to-eat kosher delicatessen meats and sausages in a state-of-the-art facility. The company has completed a new addition to its factory, which has brought its size to over 86,000 square feet. Maadanay Yehiam's products are sold throughout the US and Europe under its brands: Yehiam, Hod Golan, Castle Grill, and Crown. The company is also a private label manufacturer.



No. of employees: 130

Established in: 1969

Main export countries: US, France, UK, Italy

Certifications and quality standards: ISO, HACCP, GMP

Manamim Food Industries Ltd.

Food Sector(s): Baked goods and sweets

Website: Under construction

Company profile:

Founded 60 years ago by an expert European chocolate manufacturer, Manamim is a family-run enterprise with three generations of experience. Throughout the years, Manamim has constantly expanded. Investments in machinery and equipment have kept production up-to-date. Today's kosher-parve wafers, ice cream cones, wafer rolls, wafer bars, and wafer cubes (in numerous flavors, including sugarless products) all boast superior quality, long-term shelf life, a special home-made taste, and choice ingredients (no artificial coloring). All of these factors explain the company's success in the local Israeli, American, Australian, and Middle Eastern markets.



No. of employees: 70

Established in: 1950

Main export countries: USA, Canada

Certifications and quality standards: ISO 9001

Matzot Aviv Ltd.

Food Sector(s): Crackers, matzos, cookies, and sugar-free cookies

Website: www.matzotaviv.co.il

Company profile:

Matzot Aviv is a leading manufacturer of quality matzos, crackers, and cookies. The company currently exports products to over 30 countries around the globe. Matzot Aviv offers a large variety of cookies: chocolate, halva, and chocolate chip, as well as new varieties of sugar-free cookies and natural crackers. The company manufactures private label products for leading retailers throughout the world.



No. of employees: 100

Established in: 1887

Main export countries: USA, UK, France, Canada

Certifications and quality standards: ISO and HACCP certification expected by November 2009

Nasri Nehme Bakery Ltd. -Nina bakery

Food Sector(s): Pita bread

Website: www.ninabakery.com

Company profile:

Nina Bakery was founded in Haifa in 1936 by Mr. Nasri Nehmeh. Mr. Nehmeh always set out to improve baking production processes, to produce thicker, softer, and tastier pita. He patented a cyclical pita oven in 1958 and a fully automated pita production process in 1964. One of the unique benefits of Nina's pitas is that they consistently maintain their high quality even when frozen, with no perceptible change in taste, texture, or quality. Nina Bakery pitas are available frozen or fresh; therefore, in addition to holding a significant share of the local market, Nina Bakery also exports fully baked frozen pitas to several European countries. Nina's exports to Europe and U.S.A. are growing continuously.



No. of employees: 70

Established in: 1936

Main export countries: Europe and U.S.A.

Certifications and quality standards: BRC

Natural Products Beit Yitzhak

Food Sector(s): Jams, confiture, 100% fruit spread

Website: www.npby.co.il



Company profile:

Natural Products Beit Yitzhak is a family-owned business established in 1993 as a source for honey and olive oil. The business grew to become a small manufacturer, producing home-made confiture and no-added-sugar spreads. Since its humble beginnings, Natural Products Beit Yitzhak has expanded significantly, and now supplies products to the domestic Israeli market and exports to various countries around the world.

No. of employees: 16

Established in: 1993

Main export countries: USA, Canada

Certifications and quality standards: ISO 9000, Kosher

Neptune Food Products (1990) Ltd.

Food Sector(s): Seasoning mixes and spices, rice mixes, cooking sauces, bread crumbs

Website: www.toem-olam.com

(soon to be: www.neptunefoods.co.il)



Company profile:

Neptune Food Products Ltd., founded in 1990, manufactures, markets, and exports a wide variety of spices, seasoning mixes, oriental snacks, and sauces for the food industry. The company is fully committed to innovation and high quality service for the institutional and retail food markets, and adheres to stringent quality control standards. All of Neptune's products carry OU kosher certification. Neptune provides extraordinary ethnic Middle Eastern flavors—unique seasoning mixes, and exotic sauces, with all natural ingredients, which allow for simple, quick preparation of home-cooked healthy meals. The company's products are available either under the enchanting Neptune brand or under private label. Neptune can custom make products to clients' needs—for the retail market, restaurant market, or institutional market.

No. of employees: 32

Established in: 1990

Main export countries: USA, England

Certifications and quality standards: ISO 9001

Olia Ltd.

Food Sector(s): Extra virgin olive oil

Website: www.olia.co.il

Company profile:

Olia is a unique boutique specializing exclusively in olive products—featuring its line of quality flagship olive oils. Based in Tel Aviv, Olia provides olive lovers with an outstanding culinary experience that far surpasses expectations. Olia's range of products consists of nine distinct varieties of extra virgin olive oil—the highest quality—and are sold under the premier Olia brand. Olia offers a variety of flavored olives and exclusively develops an array of olive products. These include a selection of tapenades sourced from premium local ingredients, mixtures of Galilee-grown herbs, and a captivating infusion of olive leaves and lemongrass. Showcased at Olia are imported flavored olive oils, wine vinegars, spiced salt crystals, and other products. Olia also offers an exceptional line of soaps produced from olive oil.



No. of employees: 10-12

Established in: 2007

Certifications and quality standards: Israeli Ministry of Health - National Food Control Service, ISO 9001 certification expected in 2010

Osem Investments Ltd. (51% owned by Nestlé S.A. of Switzerland)

Food Sector(s): Coffee, Pasta, Breakfast Cereals, Confectionery

Website: www.osem.co.il



Company profile:

Founded in 1942 as a food marketing company, four years later in 1946, the company built its first factory in Bnei Brak.

In the beginning, Osem produced noodles, and invented small baked flakes "ptitim" in order to provide the needs of the Mizrahis, whose diets were largely made up of rice and couscous. In 1964, Osem's snack factory was founded in Holon, and the company's main product was created - the peanut butter flavored Bamba. In 1970, the company started producing baked food in addition to introducing the Bissli snacks, which come in several flavors such as falafel, mesquite, BBQ, pizza, etc. It also produces soup powders including a pareve chicken flavor, vegetable, and onion and sauce powders.

The company's main factory was built in 1976 in Petah Tikva, in which the company's administration offices, distribution center and the sauce factory are now found. Osem has acquired several smaller food companies and expanded their product lines, such as Froumine, Argal Bakery Shop and Magdanot HaBait factory (where the cakes production line is found).

In 1995, Osem started to market Nestle's products. Among these are coffee, chocolate and breakfast cereals; Nestle also acquired 50.1% of Osem's shares in that year. All Osem products produced in Israel are produced under the kosher supervision of the Chief Rabbinate of Israel and many are certified by the Edah HaChareidis as well.

No. of employees: 4707

Established in: 1942

Annual Gross Revenue* (USD): \$805 million

Main export countries: World wide

Certifications and quality standards: All necessary standards

Ornat Food Industries

Food Sector(s): Gourmet chocolate products

Website: www.cho.co.il

Company profile:

Ornat manufactures high-end chocolate products, both solid and with delicious fillings. About 54 percent of the company's sales are business-to-business (B2B), 23 percent are to hotels, and 33 percent are to retail stores. Ornat's gourmet line includes: solid chocolate tablets, delectable chocolate mixed with coffee, nuts, and other fine ingredients, and filled pralines in decorative gift boxes.

No. of employees: 35

Established in (year): 1988

Main export countries: UK, Germany, USA



Pita Factory Ltd.

Food Sector(s): Frozen food, falafel, pita bread

Website: www.falafel-bar.com

Company profile:

Pita Factory Ltd. manufactures and exports pita, falafel, and falafel meals under the names Falafel Bar and Falafel 2Go. The

Falafel Bar and Falafel 2Go concept proudly offers high quality, healthy fast-food falafel meals that are vegetarian, kosher, and halal. The frozen falafel meal (pita with falafel balls or a falafel burger) can be heated and served in just a few minutes. It's that simple and convenient! Thanks to the Pita Factory's special techniques and advanced technology, the falafel meal stays fresh for up to 6 months in the freezer; falafel balls and burgers keep for 12 months in the freezer. Hungry appetites can be satisfied with the delicious taste of fresh falafel anytime, anywhere—24 hours a day, 7 days a week. Pita Factory falafel is available in the traditional deep-fried version or in the low-calorie baked variety.

No. of employees: 11

Established in: 2007

Main export countries: USA, EU



Prince Tahina

Food Sector(s): Tahina

Website: www.princetahina.com

Company profile:

Prince Tahina is among the largest Tahina (sesame paste) manufacturers in the world. The company was established in 1988 by Afif and Isa Tannus. Although Prince Tahina focuses mainly on the industrial and professional market (salad manufacturers and restaurants), the company produces over 35% of the retail tahina products in Israel (two brands as well as a major private label). Prince Tahina exports worldwide to various types of clients—from distributors to salad manufacturers and supermarket chains. Prince holds various kashrut certifications as well as ISO, HACCP, and BRC certifications.



No. of employees: 50+

Established in: 1988

Main export countries: USA, UK, Canada, other countries worldwide

Certifications and quality standards: Kosher (Badatz), ISO, HACCP, BRC, Organic (for organic product line)

SANLAKOL LTD.

Food Sector(s): Fruits and vegetables

Website: www.sanlakol.com

Company profile:

SANLAKOL Limited is a well-established Israeli producer of quality canned fruits and vegetables. Through ongoing product and technological innovation and excellent customer service, SANLAKOL has continuously expanded its extensive local and international market presence. SANLAKOL UK customers include leading retail chains: Sainsbury, Tesco, Somerfield, and Safeway; US customers include: Topco, Kroger, Safeway, and numerous other food service organizations. SANLAKOL maintains over a 50% market share of total Israeli exports in the citrus segment and citrus juice cell product line, the company's main export line. Additional primary product lines include: canned sweet corn kernels, tomato products, and syrup drink concentrates. Melon cubes, applesauce, green peas, carrots, baked beans, chickpeas, eggplants, and peppers are also popular SANLAKOL fruit and vegetable product line items. The company offers a large range of single-serving foods packed in convenient plastic containers.

No. of employees: 200

Established in: 1940

Annual Gross Revenue* (USD): \$50 million

Main export countries: USA, UK, France, Japan, Germany, New Zealand, Holland

Certifications and quality standards: BRC, ISO, HACCP, NOP



Soglowek

Food Sector(s): meat, sausages, pastramis, meat analogs, pastries, pizza

Website: www.soglowek.co.il

Company profile:

Soglowek is a privately owned company, founded in Germany by the Soglowek family in the beginning of the 20th century, and is privately owned by Yael and Ami Soglowek, who are also members of the board. Over the past 70 years, Soglowek has become one of the leading food manufacturers in Israel. The company controls the largest market share of meat products, cold cuts, sausages and hotdogs, and a major share of the frozen pastry and meat analog market. Soglowek has a team of 15 engineers and technologists who are committed to quality control, innovation, and the development of new products. The company has four production plants and three distribution centers across the country.



No. of employees: 1400 including distributors and outsources workers

Established in: 1937

Main export countries: Europe, Canada, USA

Certifications and quality standards: HACCP USDA, HACCP EU, ISO 9002, Canadian CFIA, BRC, GMP

Spiseaco Ltd.

Food Sector(s): Spices

Website: www.green-choice.biz

Company profile:

Spiseaco specializes in growing and and natural dried herbs and seasonings

Spiseaco's spices are grown and Israel's Beit She'an Valley, taking

unique climate created by the and the Sea of Galilee. This setting has

crop growth and harvesting throughout most of the year. Spiseaco was established in 2008 by SDA Spice and Century Investment Group, sharing the vision of bringing to the market a fresh, new attitude toward herbal seasoning, to meet changing consumer needs. SDA Spice is one of the largest agricultural companies in the Middle East that specializes in developing, producing, and marketing dehydrated herbs and spices. With over 20 years of experience, SDA Spice is well known in major international markets. Century Investment Group is a capital investment firm specializing in real estate for sustainable agriculture, supporting initiatives such as the Seaweed Farm.

No. of employees: 50

Established in: 2008

Main export countries: US, France, GB, Germany, Australia

Certifications and quality standards: USDA Organic, OU, IFOAM Organic, HACCP, ISO



StarKist Food d'Or Ltd.

Food Sector(s): Canned tuna and other fish products

Website: starkist.co.il

Company profile:

StarKist was originally established as a joint venture with the H.J. Heinz Company. The company produces canned tuna and other fish, such as: mackerel, sardines, sprats, herring, and salmon for the Israeli market. The main focus in export is of premium, value-added products, which are appealing alternatives to standard fish in oil or water. StarKist has introduced tuna in unique flavors; smoked fillets; smoked tuna, salmon and herring; tuna spread; salmon spread; and fish salads.

No. of employees: 120+

Established in: 2000

Main export countries: UK, France, Canada, USA, Chile, Australia

Certifications and quality standards: GMP, ISO 22000, ISO 9001, ISO 14000, ISO 18000



Ta'am Vareach Spices Ltd.

Food Sector(s): Spices and Mediterranean seasoning, seasoned bread crumbs

Website: www.tv-spices.co.il

Company profile:

Founded in 1958, Ta'am Vareach Spices represents four generations of spice-blending experience. The company is Israel's largest retail producer of spices, herbs, and seasonings. Its modern factory, located in the suburbs of Tel Aviv, is a company-owned asset. Modern production lines and up-to-date equipment give Ta'am Vareach a major advantage in manufacturing and packaging. The company has an in-house laboratory to support strict quality control standards and continuously advance product development. Ta'am Vareach Spices holds ISO 9001 and HACCP certifications; products are certified kosher by Badatz Eda Haredit. The company manufactures spices for the retail market in diverse packaging, such as bottles, grinders, and packets. Ta'am Vareach is flexible in accommodating customer requirements.



No. of employees: 80

Established in: 1958

Main export countries: USA, France, China

Certifications and quality standards: ISO 9001, HACCP, Badatz Eda Haredit kosher certified

Tiv Tirat Tzvi

Food Sector(s): Processed ready-to-eat chilled and frozen meat products

Company profile:

Tiv Tirat Tzvi is the second largest Israeli manufacturer of processed meat products. The company is owned jointly by Kibbutz Tirat Tzvi and Tnuva (the largest food corporation in Israel). Its 15,000 square-meter production facility is located near Beit She'an (15 minutes from the King Hussein Bridge Border Crossing). Tiv Tirat Tzvi manufactures a complete product line of sausages, frankfurters, and deli meats using turkey, chicken, duck, and/or beef. Tiv Tirat Tzvi products can be found in all major supermarket chains (such as Auchan, Carrefour, Sainsbury's, Tesco, Albertsons, and Walmart) and adhere to all Halal requirements. The company has been exporting since 1975.

No. of employees: 250

Established in: 1946

Main export countries: France, England, United States, Sweden, Italy, Spain

Certifications and quality standards: ISO 9001:2000, HACCP, GMP, BRC, USDA, CFIA, EU certified



Tivit Products from Nature, Ltd. – Nature's Healthy Snacks

Food Secor(s): Healthy snacks: gluten-free snacks, sugar-free snacks, organic snacks, children's snacks

Website: natureshealthysnacks.com

Company profile:

Tivit specializes in the manufacture of healthy bars and snacks based on nature's ingredients. The company's snacks are made with high quality grains and seeds, are naturally rich in vitamins, minerals, protein, and dietary fibers, and are low in fat and sodium. Convenient product packaging is geared to meet today's consumer's on-the-go lifestyle. These items are the perfect answer to the rising demand for natural, wholesome, and tasty snacks. Tivit's manufacturing facility is totally gluten-free year

round, with fully automated, state-of-the art equipment. Tivit takes pride in its creative and flexible R&D department, which is equipped to adapt products to the specific needs of each market, as well as to develop new products to meet customer requests.



No. of employees: 18

Established in: 2001

Main export countries: USA, UK

Certifications and quality standards: ISO 9001:2008, HACCP, GMP, OU ko

