

## Israel Homeland Security International Convention 2010

October 31<sup>st</sup> – November 3<sup>rd</sup>, 2010

Tel Aviv, Israel

July 2010

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Former Head of ISA (Shin-Beth)

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**Shmuel Zakai**

Head of Security division in IAA

Almost a decade has passed since we've embarked on a new era in homeland security. In October 2010, the brightest of minds in the industry will gather under one roof to share the knowledge, technologies and foresights for a more secure future of today's front line – the airports we travel through, the malls we visit, the transportation we use, and the streets we walk daily.

Initiated by The Israel Export and International Cooperation Institute and The Israel Airports Authority in Cooperation with the Ministry of Industry Trade & Labor and Ministry of Foreign Affairs, the first biennial Homeland Security Convention will be held this year from October 31<sup>st</sup> to November 3<sup>rd</sup>, 2010 in Tel Aviv.

500 representatives from around the globe will join forces with Israeli companies representing the brightest and most innovative technologies in homeland security. Highest ranked experts in the field, as well as decision makers, high profile municipal and state leaders from around the world will present new methodologies, trends, challenges, and opportunities in the industry – together we'll make today's front line as secure as possible.

The convention's format will focus this year on "Safe Cities" and "Airport Security" and will include keynote speakers, experts, panel discussions, exhibition, One-on-One meetings, tours of industrial facilities, and presentations of ground breaking technologies all specifically geared to generate dialogue and devise a cohesive plan for the future. In addition, participants will be able to witness first hand security exercises onsite at Israel's Ben-Gurion Airport.

Taking place at a critical time of global homeland security, it is our goal to ensure the protection of international civilians with the knowledge of today and the technologies of tomorrow.

It is with great honor and pleasure that we invite you to take part in this important event promoting global security and be a keynote speaker / speaker. Your outstanding knowledge and insights will contribute tremendously in achieving the highly important goals of the convention which are at the core of Homeland Security, and will inspire the audience.

We are at your service for any further information.

We hope that you will be able to join us and we look forward to seeing you in Israel.

Sincerely,



**Jacob Perry**

President of the Advisory Committee



**Avi Hefetz**

Chairmen of the Convention

