

Assuta medical centers

Assuta Medical Centers Ltd. is Israel's largest private provider of medical services.

Assuta provides advanced medical services to the general population, members of all health funds and private insurance policy holders, and operates in the forefront of medicine in a range of sectors.

Facilities around the country serve approximately 800,000 patients each year through 1,500 of Israel's most senior surgeons.

13% of surgical procedures in Israel are performed in Assuta's hospitals – over 85,000 surgical operations annually and over 600,000 ambulatory procedures.

Assuta Owned Medical Centers: Four hospitals – in Tel Aviv, Haifa, Rishon LeZion and Beer Sheva; a Surgical Center in Ashkelon; Diagnostic Institutes such as Assuta Hashalom Center, Imaging Centers in Ashdod, Ra'anana, Modi'in.

2009 marked the opening of a new hospital in Ramat Hachayal in Tel Aviv, which merged 2 existing hospitals in Petach Tikva and Tel Aviv.

The new hospital is Israel's largest and most advanced surgical center.

The state-of-the-art ten-floor building is home to cutting edge technologies, including innovative operating rooms, an advanced imaging institute, and outpatient and hospitalization clinics.

The hospital is staffed by senior physicians, and offers medical services of the highest standard.

Historical Background

Assuta was founded in 1934 by 34 doctors from Central Europe, and began as a small private hospital in Tel Aviv with 74 beds which fulfilled the vision of Dr. Beno Hayot.

Assuta's vision, as it remains today, was to provide a cutting edge private hospital, offering patient the ability to hand pick their doctors.

The original hospital at 62 Jabotinsky St. remained there until May 2009 when the new state-of-the-art facility was opened in Ramat Hachayal.

In its 75 year's existence the hospital has more than doubled in size.

Clal became the controlling shareholder in Assuta in 1986 and in 1987 the company had an IPO on the TASE. In 1994 Assuta began rapidly growing from a single hospital into a franchise of hospitals and medical institutes after ownership was transferred to Maccabi Health Services.

Maccabi merged Assuta's activities with Ramat Marpe, the franchise of hospitals and institutes that it was already operating, under the new brand Assuta Medical Centers.

Since then Assuta has operated as a business enterprise, reporting a positive balance sheet and investing profits in the development and expansion of facilities and staff training.

Surgery at It's Best

Assuta's specialist surgeons perform a wide range of operations: heart, head, neurosurgery (brain), gastro and spinal surgery, complex orthopedics, and surgery in ophthalmology, gynecology, urology, ECG and more. The hospital

is equipped with the most advanced catheterization laboratory staffed by the most senior specialists in Israel.

Assuta contributes to the advancement of Israeli medicine in areas such as minimal invasive surgery and guided imagery surgery.

All operations and procedures are conducted by specialist surgeons, and the treatments given are undertaken by appointment.

The hospital believes in the patients right to choose, and therefore allows them to select their surgeon.

All this creates the conditions for medical service of the highest standard, schedules that cut unnecessary bureaucracy and prevent infections.

Diagnosis and Imaging Institutes

Assuta's Diagnosing and Imaging Institutes perform a range of imaging examinations, all available under one roof: MRI, PET-CT, CT, nuclear medicine, ultrasound, bone marrow, mammography and more.

The institutes have the latest and most advanced imaging equipment to enable the quickest, safest and most accurate examinations.

Specialist Institutes

Assuta operates specialty clinics such as: cardiology, sleep including a sleep laboratory, IVF, oncology including chemotherapy and radiotherapy, dialysis units, pain clinics, phototherapy, women's health and specialist clinics, convalescence facilities for heart attacks/surgery, amniotic fluid testing and more.

Ensuring Patients' Privacy

Assuta brings together medical practitioners that strive to provide patients with quality treatment, from both the professional and service points of view.

We aim to create a positive experience. In order to ensure our patients' privacy, Assuta employs first-rate medical specialists.

The company is attentive to its clients – patients, doctors, health funds and insurance companies, and consistently alters procedures according to the evolving needs.

Assuta's IT technology

In recent years, a computerization revolution has taken place at Assuta in all aspects of applications and infrastructures. During this revolution, information systems that are either new or completely renovated have been implemented in all fields of the organization's activity.

Assuta's IT staff have brought with them extensive experience and knowledge accumulated during their previous work in other organizations as well. Now, having implemented this big project, Assuta is a center of broad, deep and unique expertise in all the fields of information systems in the healthcare environment. Based on the accumulated expertise, the Assuta IT team is now involved in consultation and in execution of projects for various healthcare organizations in Israel and overseas.

The specialty fields of the Assuta IT team include, among others:

- Setting up the computer systems at the new/renovated hospital; converting the old systems to new systems.
- All the clinical and administrative applications at the medical center – EPR, ERP, PACS-RIS, CRM and many others.
- Unification and joint operation of various hospitals operating under a single organizational (and physical) network.
- Solutions for sharing clinical information at a national level, among hospitals and HMOs (which are not organizationally connected) in such a way as to enable the attending staff to obtain any relevant information about the patient that is required for the treatment, even if it originates at another hospital, at the community clinic, etc.
- Reciprocal relations for the flow of information between the hospital and the HMOs using its services, in a way that enables the physician referring the patient for treatment at the hospital to obtain information about the results of the treatment – summary of illness, surgical report, imaging test report, etc.
- Reciprocal relations for the flow of information between the hospital and its customers, the active and the potential.
- National projects for the promotion of selected health issues – telemedicine for management of chronic diseases, early detection of breast cancer, establishment of social networks for chronic patients, and more.
- Collaborations with providers of solutions in these fields, and more.