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Company Portfolio

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המכון הישראלי לייצוא ולשיתוף פעולה בין-לאומי
The Israel Export & International Cooperation Institute



מינהל | FOREIGN TRADE
סחר חוץ | ADMINISTRATION

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Company	Description	Website /Page Number
	<p>AudioCodes designs, develops and sells advanced Voice over IP (VoIP) and converged VoIP and Data networking products and applications. AudioCodes application, networking elements, and its products are deployed in Broadband, Mobile, Cable, and Enterprise networks.</p>	<p>www.audiocodes.com 1</p>
	<p>FibroLAN is delivering high-end Access Systems to carriers and SPs, all over the world, for Metro Ethernet, Mobile Backhauling and transmission applications. FibroLAN's solutions are suited to carrier needs and excel in simple, robust and cost effective operation.</p>	<p>www.fibrolan.com 2</p>
	<p>GoNet Systems provides carrier-class Mobile Broadband Wireless Wi-Fi solutions to service providers, municipalities, cellular operators, and utilities. GoNet combines breakthrough smart antenna technology with innovative self-assembling self-healing mesh Wi-Fi architecture.</p>	<p>www.gonetworks.com 3</p>
	<p>InfoGin is the pioneer and market leader in providing telco-grade mobile browsing solutions, enabling the ultimate surfing experience on any mobile device.</p>	<p>www.infogin.com 4</p>
	<p>ITS Telecom, a leading manufacturer and developer of complete voice, data, cellular, IP and video solutions. The company's wide range of solutions can provide either the entire communication infrastructure or enhance the existing one, of small medium and large corporate.</p>	<p>http://its-tel.com/ 5</p>
	<p>LogNet Systems is a global provider of customer management and billing solutions for multiple play service providers. Solutions include billing, rating, product catalog, CRM, self care, e-billing and data analysis.</p>	<p>www.lognet-systems.com 6</p>
	<p>Orckit-Corrigent, established in 2000, is engaged in the development and marketing of Carrier Ethernet Transport (CET) switches, the cornerstone for NGN metro networks. Orckit-Corrigent is a privately-owned company, a fully owned subsidiary of Orckit Communications (NASDAQ: ORCT)</p>	<p>www.orckit.com 7</p>
	<p>PineApp offers email security, email archiving and web filtering solutions, available as appliance or software (server / VMware platform), as well as Cloud-Managed-Services and a DRP (Disaster Recovery Plan) solution for ISPs.</p>	<p>www.pineapp.com/ 8</p>
	<p>Founded in 1981, privately-owned RAD Data Communications has achieved international recognition as a major manufacturer of high quality access and backhaul equipment for data communications and telecommunications applications.</p>	<p>www.rad.com 9</p>

Company	Description	Website /Page Number
	<p>RiT's advanced solutions provide datacenters, communication rooms, workspace environments and carriers with everything they need to centrally manage infrastructure assets and networked components for highly effective planning, implementation and operational control, improved reliability and rapid ROI.</p>	<p>www.rittech.com 10</p>
	<p>Runcell / IXI Mobile offers end-to-end mobile services for push email, instant messaging, and social networking communities via IXI's dedicated Ogo devices and via handset running Java, Symbian, Windows mobile and android. Customers include SwissCom and Vodafone.</p>	<p>www.IXI.com 11</p>
	<p>Runcom is recognized by Tier 1 players as pioneering OFDMA technology used for 4G mobile LTE/WiMAX networks and broadband. Products include SOC, handsets, CPE, VoIP phones, various base stations, ASN-GW, NOC and VAS.</p>	<p>www.runcom.com 12</p>
	<p>Telrad Networks dedicates itself to providing a highly customized, carrier-class products, solutions and services in the areas of NGN, Sofswitch, MSAG and Voice over IP (VoIP) networks for Teleco operators and ISPs.</p>	<p>www.telrad.com 13</p>
	<p>Traffix provides NGN control plane and Diameter solutions that enable to bridge IMS, NGN and Legacy networks and to connect networks across different technologies and protocols. Traffix leads the NGN Diameter market, with over 100 customers.</p>	<p>www.traffixsystems.com 14</p>
	<p>WaveIP introduces the best-in-class Point-to-Point wireless backhauls. WipAir 6000 excels in all carrier grade MIMO radio parameters: High throughput of 200 Mbps, 1msec latency, 50,000 PPS, RF robustness, software upgrade to Point-to-Multipoint and most competitive pricing.</p>	<p>www.waveip.com 15</p>



AudioCodes
www.audiocodes.com

Company Profile

AudioCodes designs, develops and sells advanced VoIP and converged VoIP and Data networking products to Service Providers and Enterprises. AudioCodes is a VoIP technology leader focused on VoIP communications, applications and networking elements, and its products are deployed globally in Broadband, Mobile, Cable, and Enterprise networks. The company provides a range of innovative, cost-effective products including Media Gateways, Multi-Service Business Gateways, Residential Gateways, IP Phones, Media Servers, Session Border Controllers and Value Added Applications. AudioCodes' underlying technology relies primarily on AudioCodes' leadership in DSP, voice coding and voice processing technologies.

Solution at a Glance

AudioCodes' converged VoIP and Data networking products fit into enterprise Unified Communications networks. By supporting industry standard protocols such as SIP, and interoperating with all industry leading PBXs and IP-PBXs, AudioCodes products can be integrated into any solution, offering reduced cost of ownership, and enhanced features and voice quality.

Our Offering

AudioCodes offering includes Media Gateways and Session Border Controllers – connecting the enterprise IP-PBX system to the PSTN or to SIP Service Providers, High Definition IP Phones, providing cost-effective end terminals, as well as Multi-Service Business Gateways – connecting SMBs and Enterprise branches to the enterprise network or the service cloud.

Unique Differentiators

AudioCodes differentiators are around the company's ability to provide high quality, cost effective products that can interoperate with virtually any VoIP application using standard protocols. This is achieved using AudioCodes legacy of supporting multiple VoIP codecs and VoIP control protocols, together with its innovation around HD VoIP and new technologies.

Business Benefits for the Customers

AudioCodes products can be integrated with all leading VoIP solutions, offering the Enterprise and the Enterprise Systems Integrator once source of converged VoIP and data products and solutions. AudioCodes' quality and feature richness of its products provides the systems integrator with the best of breed choice for his VoIP hardware.

Company References & Strategic Partners

AudioCodes customers include OEMs, systems integrators, service providers and enterprises worldwide. OEMs include Nortel, Avaya, Interactive Intelligence and others. Systems integrators include channels of leading vendors such as Microsoft, Avaya, Broadsoft, Genesys and others. Service provider customers include major 1-Tier carriers such as UPC, Cox, Orange, C&W, Telefonica and more.

Categories - Converged Services & IMS, Infrastructure, Messaging, Mobile E-mail & IM, Voice Services, VoIP



FibroLAN Ltd.
www.fibrolan.com

Company Profile

FibroLAN is a young yet well established vendor of Broadband Access Systems. Main Product lines address tier 1/2/3 carriers. It's Mobile Backhauling solutions allow smooth migration from narrow-band copper/radio PDH based infrastructure to high capacity (up to 14Gbps) IP based transmission over fiber.

The Falcon line of business NTUs is the most advanced available with full support of latest MEF/IEEE/ITU standards. Finally, extended xWDM systems provide a cost effective transmission solution for smaller carriers. The company boasts an installed base of hundreds of thousands of ports with Tier 1/2/3 carriers.

Solution at a Glance

FibroLAN – a 14 year old public company, providing most advanced and cost effective solutions for mobile backhauling that allow smooth migration from legacy to NGN (3G and higher) protocols and capacities.

In addition – Metro Ethernet Access and transmission systems

Our Offering

A range of wireline backhauling solutions from basic 100M capacity to 16GE capacity, including multiple E1s. Recently released Synchronous Ethernet based systems as well as 1588. Same platforms are used for ME Access of business subscribers.

Unique Differentiators

Same platform used for GE over copper and DPH over GE/fiber, change functionality within seconds, remotely reconfigurable; the only technology available today that can do both

Business Benefits for the Customers

Ultimate protection of investment and CAPEX reduction in a fast changing environment

Company References & Strategic Partners

Clients: Telstra, Tele2, TDC, Cellcom++++

Partners: Alcatel-Lucent, Nokia Siemens Networks

Categories - Broadband Wireless Solutions, Cutting Edge x, Infrastructure



Go NetSystems Ltd
www.gonetworks.com

Company Profile

Founded in 2003 GoNet Systems provides carrier-class robust outdoor Mobile Broadband Wireless (MBW) Wi-Fi solutions to service providers, municipalities, cellular operators and utilities looking to deploy high-performance wireless infrastructure. GoNet combines breakthrough smart antenna technology with innovative self-assembling self-healing mesh Wi-Fi architecture and an MBW system that was designed to cost-effectively support bandwidth intensive mobile broadband services such as high-speed data, video streaming, W-VoIP, video surveillance and smart grid applications. GoNet Systems mesh Wi-Fi solution provides service providers with a cost-effective and reliable means to tap into the huge install base of Wi-Fi clients and it is designed to support the future emerging growth.

Solution at a Glance

The MBW series of smart antenna with mesh Wi-Fi products form an innovative foundation to deliver high-performance architectures for Wi-Fi networking and service delivery:

- MBW 2000 - Micro sector base stations, ideal for top-down Wi-Fi coverage
 - MBW 1000 - Pico base station applications ideal for cost effective street-level coverage
 - MBW 500 - Economical femto cell deployments ideal for ad hoc networks and on-demand capacity needs.
- MBW systems are equipped with separate radios for self-assembling self-healing mesh-networking to enable simple, dependable, and high performance internetworking.

Our Offering

At GoNet systems we provide full end to end solution for building city wide Wi-Fi blanket. All GoNet systems products are IP67 robust outdoor Access Points, with multiple radios operating both at 2,4Ghz and 5Ghz bands. The strong DSP algorithms in our radios utilizing our unique smart antenna technology together with our unique layer2 mesh extends the range of our Access Points by at least a factor of 2, enabling massive reduction in the operator's CAPEX and OPEX.

Unique Differentiators

- Multi Radio robust outdoor IP67 Wi-Fi Access points
- xRF™ Smart Antenna Technology, extending range and capacity by a factor of 2-3
- Layer 2 mesh backhauling on separate radio
- Carrier grade NMS for full status and configuration of large scale networks

Business Benefits for the Customers

GoNet systems rely on 2 main technologies being the xRF™ Smart Antenna Technology and the innovative layer 2 mesh network backhauling. xRF™ Smart Antenna Technology lies at the core of the MBW family. GoNet xRF™ innovatively leverages state-of-the-art beamforming RF technology to deliver unmatched subscriber access combined with the best performance, coverage, and interference mitigation, resulting in more than x2 the range, capacity and coverage.

Company References & Strategic Partners

The company is involved in several projects with different customers such as municipalities, WISPs and several cellular operators worldwide. Among our deployments we have the city of Las Vegas as well as the all-state of ACRE in Brazil. Further information can be transferred per specific request subject to NDA.

Categories - Broadband Wireless Solutions, Cutting Edge x, Infrastructure, WiFi & WiMax



The Whole Web @ Your Call

InfoGin

www.infogin.com

Company Profile

InfoGin is the leading provider of a complete range of online mobile solutions, enabling operators and content providers to retain full control over the mobile service ecosystem, expand service offerings, increase revenues and reduce costs, retain and build subscriber loyalty. With over nine years of research & development, InfoGin is entirely focused on how to deliver the real Web's richness to the mobile space. InfoGin's platform is commercially deployed since 2002 with over 40 top mobile operators and large content providers worldwide. InfoGin's partner list includes leading infrastructure vendors and system integrators.

Solution at a Glance

InfoGin's unique set of solutions ranges from the market leading content & functionality adaptation solution, traffic acceleration & optimization, and content overlay, enabling mobile operators to capture smart phones' users to promote premium services.

Our Offering

- Web Surfing From Any Mobile Device
- Operator Brand Enhancement
- Traffic Optimization & Acceleration
- Mobile Advertising
- Management and Reporting Tools
- Content Overlay – InfoGin's unique Smart-pipe offering for iPhone and high-end devices

Unique Differentiators

- Presentation: **automatically and in real-time, analyzing and reformatting Web content according to its importance.**
- Usability: **enabling end users to quickly access the desired content.**
- Functionality: **adapting rich Internet technologies such as java script, AJAX, Flash, fragmented images, and more.**
- Time-to-Market: **Network-based solution enables quick deployment.**

Business Benefits for the Customers

- Best User Experience: **resolving Web to mobile content adaptation challenges such as unsupported formats, rich web technologies, difficult navigation and poor presentation.**
- Increasing Mobile Data Usage - **More subscribers can now enjoy access to any site using any device.**
- Supporting over 12,000 devices: **optimizing web sites to every device's capability and functionality.**

Company References & Strategic Partners

Over 40 customers across the globe, including top tier operators and service providers such as AIS, M1, Orange, PCCW, Viettel, mobilkom austria, KPN, Telefonica, Vodafone, Loop Mobile, NextM Japan, Eniro, AOL, Microsoft, Mapquest, Cellcom and Pelephone.

Partners include NSN, Mobixell, Comverse, and more.

Categories - Broadband Wireless Solutions, Cutting Edge, Infrastructure, Mobile Advertising,) Mobilizing the Web, Service Delivery Platform, VAS (Value Added Services)



ITS Telecom
<http://its-tel.com/>

Company Profile

Established in 1994, privately owned ITS Telecom has achieved international recognition as a major manufacturer and developer of complete voice, data, cellular, IP and video solutions. ITS Telecom wide range of solutions can provide either the entire communication infrastructure or enhance the existing one, of small medium and large corporate. . ITS Telecom's solutions are marketed worldwide through a network of committed distributors and OEM partners with on-site services and technical support. . ITS Telecom and its US subsidiary are members of the ForeGroup telecommunication companies.

Solution at a Glance

ITS Telecom's expertise focuses on IP and converged voice and data solutions that solve today's business challenges.

Our Fixed Mobile Convergence (FMC) solutions start with components that can seamlessly integrate into any existing infrastructure (analog, digital or IP based) and end up in a complete office in a box offering.

Our Offering

We develop, manufacture, and market a wide range of proven, feature-rich products that integrate seamlessly with business applications and processes and make the perfect fit for new communication infrastructure or existing infrastructure.

Unique Differentiators

The Connecto provides a revolutionary way for operators who seek to extend their market share by providing a total office-in-a-box for their clients. The Connecto is a perfect media exchange center enabling SMBs significant CAPEX & OPEX savings while enhancing the work flow.

Business Benefits for the Customers

ITS - Telecom solutions enable operators and integrators to provide all the required communication services to the SMB market in a cost effective way. Integrators, service providers and operators can become a one-stop-shop for all the office voice, data and internet activity, or be a part of a complete solution.

Company References & Strategic Partners

Actively present in more than 60 countries and selling for more than 15 years, ITS – Telecom provides its solutions thru a wide chain of distributors to operators, service providers and integrators.

Categories – Broadband Wireless Solutions, Converged Services & IMS, Infrastructure, Service Delivery Platform, Voice Services, VoIP, WiFi & WiMax



LogNet Systems
www.lognet-systems.com

Company Profile

LogNet Systems empowers leading service providers worldwide to navigate their businesses to greater profits. Solutions from LogNet Systems are based on a modular product portfolio that includes billing, rating, product catalog, CRM, self care, e-billing and data analysis. LogNet Systems has designed and deployed over 50 complex customer management and billing solutions for communications, utilities, financial and transportation service providers worldwide. LogNet Systems is headquartered in Israel and has offices and representation across EMEA, APAC and Americas.

Solution at a Glance

Solutions are available in a broad portfolio of preconfigured baselines for multiple services and networks, including fixed line, mobile, ISP, pay TV (cable, satellite), utilities and transportation. These modular baselines enable MaxBill to be quickly and cost effectively delivered to the specific service delivery needs of multiple play service providers.

Our Offering

LogNet Systems offers two main product suites –

- MaxBill – a comprehensive multiple play customer management and billing system that is modular, cost-effective and rapidly deployable.
- Account Manager Suite (AMS) – a complete web-based platform for customers to independently manage account information (self care) and securely submit payments (e-Billing) on a service provider's web site.

Unique Differentiators

The unique flexibility of our technology enables our solutions to be easily configured to serve a variety of single and multiple service operations, creating opportunities for service providers to efficiently add new services or merge multiple business lines, while significantly reducing IT costs.

Business Benefits for the Customers

LogNet Systems' innovative customer management and billing solutions serve a variety of single and multiple service operations, creating opportunities for service providers to efficiently add new services or merge multiple business lines, while significantly reducing the complexity of operations and associated IT costs.

Company References & Strategic Partners

LogNet Systems has designed and deployed over 50 complex customer management and billing solutions for communications, utilities, financial and transportation service providers worldwide.

Categories - Broadband Wireless Solutions, Business Applications, Infrastructure, Payments and Billing, TV/IPTV, VAS (Value Added Services), Voice Services, VoIP



Orckit Corrigent Ltd
www.orckit.com

Company Profile

Orckit-Corrigent is engaged in the design, development and marketing of Carrier Ethernet Transport switches, representing the evolution of conventional Carrier Ethernet equipment by bringing the strengths and benefits of transport equipment to the Metro Ethernet world.

Orckit-Corrigent is a privately-owned company, a fully owned subsidiary of Orckit Communications (NASDAQ: ORCT)

Solution at a Glance

Orckit-Corrigent Carrier Ethernet Transport represents the evolution of conventional Carrier Ethernet technology. It brings the strengths and benefits of transport equipment to the Carrier Ethernet world by combining the well defined and proven operation and maintenance characteristics of transport network with enhanced Carrier Ethernet packet processing and traffic management capabilities.

Carrier Ethernet Transport provides full support of legacy SONET/SDH capabilities and by cost effectively enabling any mixture of Ethernet and TDM traffic it grants the service provider with an agile platform enabling the deployment of advanced residential Multi-Play and Business services as well as gradual adaptation and migration of legacy services over the same network element, thus enabling true network convergence significant OPEX reduction.

Our Offering

Orckit-Corrigent Carrier Ethernet Transport switches are designed for service providers, Telcos, Mobile operators, MSO and large private networks. The CET modular design and feature richness ideally targets the following applications:

- Application-aware delivery of content-rich Multi-Play residential services
- E-Line, E-LAN business services with differentiated QoS, application classification and SLA assurance
- Network convergence of new packet-based services with legacy TDM services
- True mobile backhaul convergence of 2G, 3G and 4G across single network infrastructure

Unique Differentiators

Orckit-Corrigent Carrier Ethernet Transport solutions offers:

- A family of products to support end-to-end solution
- Extremely low power consumption leading to significant OPEX reduction
- Service oriented management platform to provision and maintenance of the Ethernet and TDM services

Business Benefits for the Customers

Using Orckit-Corrigent solution enables service providers to deploy single network infrastructure for all kind of services, hence leading to significant CAPEX reduction and operation simplicity. The solution provides smooth migration from legacy TDM based network towards NGN.

Company References & Strategic Partners

In 2004 KDDI, the second largest carrier in Japan and first wireless service provider in the region, awarded Orckit-Corrigent a contract for the largest 10G deployment in the world. In 2007 Corrigent launched its new CM4000 Carrier Ethernet Transport line of products gaining immediate market recognition and awarded the implementation of several premium fixed line and cable networks including SK Broadband, BSNL, KDG and leading Scandinavian operator.

Categories - Business Applications, Cutting Capex, Infrastructure, TV/IPTV



PineApp Ltd.
<http://www.pineapp.com/>

Company Profile

PineApp™ is a leading security solution provider for Information Technology.

PineApp offers comprehensive email security, email archiving and web filtering solutions that are available as an appliance or software (on a server or VMware platform). PineApp's solutions are also available for service providers (ISPs) who wish to offer Cloud-Managed-Services and a DRP (Disaster Recovery Plan) solution to their customers.

Founded in 2002, PineApp is headquartered in Israel, with branch offices in the US, Canada, UK, Spain, Italy, France, Russia and Singapore and has distributors in more than 50 countries.

Solution at a Glance

Mail-SeCure protects all sized networks from both targeted and non-targeted email-related threats. Mail-SeCure is equipped with cutting-edge perimeter security engines that focus on stopping the vast majority of threats by looking at the credibility of their sources before they penetrate the customer's network. Mail-SeCure provides system administrators with the tools to handle both email-borne threats and a variety of email-related administrative tasks.

Our Offering

Mail-SeCure is the most efficient and effective email security solution available today with an extraordinarily high rate of spam blockage.

Mail-SeCure's ease-of use, accessibility and detailed permissions system allow end-users to manage their own personal mailboxes, without compromising their email security (or the organization's) and without bypassing the administrator's enforced email policy regulations.

Unique Differentiators

Archive-SeCure is an email archiving and searching solution, that stores all email communications in an encrypted form, based on predefined rules for retention and recovery policies.

Surf-SeCure provides real-time virus and worm protection through Internet surfing filtering, policy enforcement, monitoring and control.

MASA is an integration of the Mail-SeCure™ and Archive-SeCure™ systems for small to mid-sized businesses

Business Benefits for the Customers

The war against spammers is not a simple one. It requires spam fighters to be dynamic, sophisticated and creative.

Mail-SeCure has the following benefits:

- A Content Compliant Solution,
- A system and network resources friendly solution
- An auto updated solution
- Real time technology implementation
- Seamless integration
- Rapid ROI

Company References & Strategic Partners

1. Alfa Bank - Russia, the second largest bank in Russia.
2. Leumi Bank - the second largest bank in Israel.
3. Net4India - one of the largest ISPs in India.
4. Toyota - in Japan, Australia, Russia and Israel.
5. AOL - ISP in the UK and Luxemburg.
6. Netvision - the largest ISP in Israel

Categories – Infrastructure, Network Monitoring & Optimization, Security & Telemedicine



data communications

RAD Data Communications

www.rad.com

Company Profile

Founded in 1981, privately owned RAD Data Communications is a major international manufacturer of access equipment for data communications and telecommunications applications. RAD offers an impressive array of access product solutions to serve the technological and business requirements of service providers, carriers and enterprises. Its corporate vision focuses on carrier Ethernet, cellular backhaul, voice optimization, multiservice access, and dedicated communications solutions for utilities, transportation and corporate networks. RAD's installed base exceeds 11,000,000 units and includes more than 150 carriers and operators.

Solution at a Glance

RAD offers carriers, mobile operators, service providers, and enterprise users a wide range of access products and network system solutions that enable the fast and easy deployment of multiple services while controlling OpEx and CapEx and minimizing end-user outlays for new and existing communications requirements.

Our Offering

RAD's broad in-house technology base includes network migration and pseudowire, synchronization and timing over packet, OAM, performance management and QoS, business DSL, Layer 2 switching, speech compression, ASIC and FPGA development, System on an SFP, and SIP VoIP.

Unique Differentiators

Expertise in international markets, strict adherence to quality standards, environmentally friendly operations and green manufacturing ethos, together with a corporate culture that encourages long-term relationships with customers, channels, suppliers, and employees, combine to make RAD the perfect partner for all telecommunications and data communications access projects.

Business Benefits for the Customers

Deploying NGN services with guaranteed SLAs over any infrastructure; lowering OpEx by network optimization; protecting legacy revenue streams by facilitating a smooth migration to packet switched infrastructure; reducing backhaul costs for 2G, 3G and 3.5G traffic; preparing mobile backhaul networks to support LTE's high capacity and disruptive network architecture.

Company References & Strategic Partners

RAD is a preferred solutions provider for more than 150 carriers around the world, from Tier 1 mobile operators to fixed line incumbents, city carriers, ISPs, and rural service telcos. Customers include the industry's global leaders, including AIS, China Mobile, China Telecom, Hutchison, KDDI, Singtel, SoftBank, Telkom, Telstra, and VTN.

Categories – Broadband Wireless Solutions , Cutting Capex , Infrastructure, Network Monitoring & Optimization, Service Delivery Platform, Voice Services, VoIP, WiFi & WiMax



RiT Technologies
www.rittech.com

Company Profile

RiT is a leading provider of intelligent solutions for infrastructure management, asset management and network utilization.

RiT Enterprise solutions address datacenters, comms rooms and workspace environments, ensuring maximum utilization, enhanced uptime, physical security, automated deployment, asset tracking, and troubleshooting.

RiT Carrier solutions provide carriers with the full array of network mapping, testing and bandwidth qualification capabilities needed for access network installation and service provisioning. They are ideal for NGN access network migration, digital services qualification, and access network maintenance.

Solution at a Glance

ENTERPRISE:

RiT's PatchView™ gives you real-time control of network connectivity and network infrastructure assets, facilitates service deployment and improves asset utilization.

CARRIER:

RiT's 'PairMax' solution suite is a complete solution for mapping the entire last-mile telecommunications infrastructure. Fixed line service providers use PairMax to: Update and maintain an accurate OSP database, Support smooth, error-free migration to NGN services, and Streamline the provisioning of triple-play services.

Our Offering

CARRIER:

RiT's Carrier Solutions automate and optimize the information-gathering and verification stage of the network upgrade strategic process. RiT's solution gives you the accurate, in-depth information you need to realize the line-by-line capabilities of your existing infrastructure and to streamline your decision-making process for network migration, infrastructure rehab or upgrade. Benefits achieved: improved overall local loop asset control, efficient NGN migration, quicker provisioning post migration lower operational costs and improved customer service - all of which translate into higher customer satisfaction, higher revenues and improved profitability.

ENTERPRISE :

Datacenters and workspace facilities enjoy the benefits of PatchView solution achieving a real-time control of network connectivity and assets, and improving network security and provisioning dramatically.

Unique Differentiators

Excellent Return on Investment (ROI), Field-proven technological superiority, Market leading performance, 100% fit to customer needs and Professional services and strong customer orientation.

Patch less comms room technology for datacenters and workspace environments.

EPV is a device based solution that gives users an accurate, real-time picture of their organization's cabling infrastructure. Easy and simple to deploy and implement. No software installation required.

siteWIZ provides the accurate documentation and precise status monitoring you need to efficiently plan, manage, provision and maintain all aspects of the physical layer.

Company References & Strategic Partners

ENTERPRISE: Customers: Reuters, Yahoo, TCS, Delhi Airport, TI, Morgan Stanley, Goldman Sachs, KPMG, ICAP, Prague Airport, Invesco, Business Objects and more.

Partners: Belden, ADC, Brand-Rex, LS Cable, D-link

CARRIER: PLDT, BSNL, MTNL

Categories – Business Applications, Infrastructure, Network Monitoring & Optimization, Service Delivery Platform, TV/IPTV, VAS (Value Added Services), Voice Services



Runcell-IXI Mobile Technologies

www.ixi.com

info@ixi.com

Company Profile

Runcell-IXI Mobile Technologies is a Mobile Messaging Solution Company delivering complete Mobile Social experience to users over a range of devices and software solutions especially tailored according to segments.

Solution at a Glance

Runcell-IXI offers an entire platform comprising devices, applications and backend server infrastructure to platformize mobile social networking experience across devices, users and communities.

Our Offering

- Low-end Smartphones and Messaging mobile devices designed to enhance experience and increase over Mobile IM and PushMail applications.
- Mobile Mail and IM Applications for major OS platforms, especially designed to facilitate Mobile Advertising and LBS capabilities
- Back-end infrastructure consisting of a Messaging Gateway enabling access to IM communities and PushMail services

Unique Differentiators

Enabling the deployment and management of many VAS streamlets to ensure smooth and sustainable growth of new revenues for MNOs and MVNOs that face tough competition over customer retention from mobile handsets manufacturers.

Business Benefits for the Customers

Through our solutions, customers (MNOS, MVNOs and mobile distributors) can ensure accurate monetization on new mobile services ensuring sustainable growth of VAS revenue streams over data communication. The challenge of our customers in the new Mobile Social Networking Era is to offer quality messaging applications to customers while deriving new revenues from billing and advertising.

Categories – Handsets, Infrastructure, Location Based Services, Messaging, Mobile E-mail & IM, Mobile Advertising, Music & Games, Payments and Billing, VAS (Value Added Services),VoIP



Runcom Technologies Ltd.

www.runcom.com

info@runcom.com

Company Profile

Runcom is the recognized pioneer of the Orthogonal Frequency Division Multiple Access (OFDMA) technology, for beyond 3G, mobile and fixed WiMAX, LTE and broadband wireless access applications. Runcom develops state-of-the-art technologies, end-to-end solutions and products for a wide variety of Tier 1 players in the global wireless communications arena such as: cellular, wireless and Telecom operators: leading wireless equipment vendors, customer premises equipment (CPE) manufacturers: OEM and ODM manufacturers, system integrators and broadcasters.

Solution at a Glance

Runcom provides mobile 4G end-2-end networks solution and customized mobile broadband wireless solutions.

Our Offering

Runcom products include: SOC(System on a chip) for OFDMA User Terminals and Base stations, mobile Handsets, , wireless VOIP Phones, Indoor and Outdoor CPEs, TV over IP, Video Surveillance System, variety of Base Stations - Indoor Base Station with Remote Radio Head, Outdoor Micro and Pico Base Stations, Network Operation Center (NOC) with AAA, Billing, NMS, ASN GTWY and several VAS(Value Added Services) for Broadband Wireless Networks and for cellular mobile networks (2G/3G). In the VAS area – surveillance cameras and monitoring, automatic remote learning solutions, VOD, Interactive-TV, Push Mail services, mobile Instant Messaging, Push-to-talk networks, broadband MESH networks.

Unique Differentiators

Flexibility and innovation to provide unique and advanced mobile broadband solutions, customization for specific RF band, QoS WiMESH solutions , Vertical integrated “all in one” end-2-end solution including the RAN equipment and network elements, down to the chip (SOC) level.

Company References & Strategic Partners

Several OEM/ODM , Mobile and Fix Broadband Wireless Networks deployment worldwide, VAS services (push email, IM, Internet, etc) for Tier-1 cellular operators in Europe.

Categories – 4G Mobile Networks and Handsets (OFDMA, WiMAX, LTE) , Interactive-TV/IPTV, Surveillance, Satellites communication, Remote Learning ,VAS (Value Added Services), VoIP, Public Safety and defense WiMESH ad-hoc networks.



Telrad Networks
www.telrad.com

Company Profile

With telecommunications expertise spanning more than half a century, Telrad Networks dedicates itself to providing a highly customized, carrier-class products, solutions and services in the areas of Triple-play/NGN/Voice over IP (VoIP) networks.

Telrad Networks has an extensive and profound experience delivering end-to-end, turnkey projects worldwide based on solutions in Telrad's portfolio and partner companies. Telrad's experience gives the company unique perspective and relevant technical expertise that are be put to service in the engineering, planning and execution of all his projects.

Solution at a Glance

A global leader for NGN, Softswitch & Gateways with an Advance Voice and Data services and management. Providing a complete turnkey solutions suit for all types of Teleco services.

Our Offering

- Softswitch
- Gateways
- Carrier Ethernet (EoPDH/SDH, CES, Pseudowire)
- Access MSAN
- End-to-end turnkey solutions: NGN, triple-play, rural telecommunication

Unique Differentiators

59 years of worldwide experience in providing voice infrastructure solutions to all Tiers carriers.

Business Benefits for the Customers

Fast Time-to-market and Cost effective NGN solution with proven technology that connects immediately the old TDM network and customers to the new IP NGN services.

Company References & Strategic Partners

Clients: PNG: PNG Telikom, Sri Lanka: Lanka Bell, Vietnam: VNPT,CMC, VNTT, Chile: CTM, Entel, CTR, GTD Telesat, Costa Rica: ICE, Honduras: Hondutel, Hungary: MATAV, Holland: UPC, Romania: RDC, Swaziland: CableCom, Georgia: NewNet, Poland: Aster, etc.

Business Partners: Genband, Ciena, Avaya, Alvarion

Categories - Business Applications, Converged Services & IMS, Infrastructure, Multimedia, Video & Content , Network Monitoring & Optimization, TV/IPTV, VAS (Value Added Services), Voice Services , VoIP, WiFi & WiMax



Traffix Systems
www.traffixsystems.com

Company Profile

Traffix Systems provides NGN control plane and Diameter solutions that enable to bridge and secure IMS, NGN and Legacy networks and to connect network functionality across different technologies and protocols. Traffix is leading the NGN control plane and Diameter market, with more than 100 vendors and service providers' customers.

Solution at a Glance

[Traffix Telecom Gateway](#) –Bridging NGN and IMS signaling protocols with legacy and IN protocols such as Diameter, RADIUS, LDAP, CAMEL, SOAP, COPS, JMS, GTP' and Web Services.

[Traffix Signaling Load Balancer](#) – Enables to manage, secure and scale NGN and IMS networks, by using advanced Diameter Load Balancing mechanisms.

Our Offering

Traffix Telecom Gateway enables direct and easy connection of control plane signaling between different technologies, such as Diameter, RADIUS, LDAP, CAMEL, JMS, Web-Service and HTTP using an advanced transformation and data flow management engine.

Traffix Diameter Load Balancer was specifically designed to meet the challenges of the Diameter and other signaling protocols; unlike traditional load balancers the Traffix Signaling Load Balancer is a legal signaling entity in the network which is thoroughly familiar with all signaling interfaces enabling easy contextual load balancing.

Business Benefits for the Customers

- Reduce implementation cost
- Enable new services time to market
- Mitigate risk by delivering a robust carrier grade proven product.

Company References & Strategic Partners

Vodafone, T-Mobile, Vimpelcom, Qwest, Telefonica, Claro

Categories - Converged Services & IMS, Service Delivery Platform



WaveIP
www.waveip.com

Company Profile

WaveIP is the leader of advanced wireless Backhaul solutions up to 7.5 GHz spectrum. WaveIP's systems are carrier-grade, the best of its class, point-to-point and Point-to-multipoint broadband wireless bridge at the most competitive price.

Solution at a Glance

WipAir 6000 is the most advanced carrier class wireless backhaul in 700-900 MHz, 2.3-2.5, 3.3-3.8, 4.9 & 5.x GHz. **WipAir 6000** provides unmatched technological advantages including high net throughput of 200 Mbps and best spectral efficiency utilizing advanced OFDM 2x2 MIMO. WipAir excels in latency of 1ms, unique RF robustness, rugged and reliable outdoor design, flexibility and simplicity to install & maintain. **WipAir 6000** is simply the best in class backhaul solution in the market

Our Offering

WipAir 6000 – Next generation Advanced wireless MIMO backhaul radio technology, based on field proven WipAirII that comprises of reliability, high capacity, lowest latency, RF robustness, rugged outdoor design, flexibility and simplicity to install & maintain.

WipAir 6000 offer up to 200 Mbps, longer ranges, with built in PTMP and time synchronization capabilities.

Unique Differentiators

WipAir 6000 is a superior solution with unique advantages of:

- Multiple frequency bands - 700-900 MHz, 2.3-2.5, 3.3-3.8, 4.9 & 5.x GHz.
- Lowest latency of 1 ms
- The only stable solution with real RF robustness.
- 200 Mbps net throughput and 50,000 PPS
- Built in time synchronization capability

Business Benefits for the Customers

Customer's challenge is how to expand the network, extend coverage and foot print quickly and cost-effectively with future proof solution.

WipAir is a reliable, high throughput, low latency, and best price backhaul/ multiple backhaul solution.

Categories – Broadband Wireless Solutions

Company Profile

WaveIP is the leader of advanced wireless Backhaul solutions up to 7.5 GHz spectrum. WaveIP's systems are carrier-grade, the best of its class, point-to-point and Point-to-multipoint broadband wireless bridge at the most competitive price.