



Israel is known as the silicon valley of water. Israel has been confronted with extremely limited natural resources due to its location and terrain, it has had to develop innovative water technologies and waste water treatment and is becoming a world leader in the field of clean tech, today Israel is reusing 70% of its water nationally.

There had been an ambitious \$13 billion Australian Federal investment plan in water technologies, coupled with the progress of major gas and mining projects in WA's north, have made Perth a very interesting destination for innovators in water technology, clean technology which are predominant in the mining sector, agricultural sector, energy sector plus many more.

With Israel being one of the world leaders in clean tech and water technology, there is a clear synergy between these sectors and vast opportunities for collaboration between the two countries.

The Israel Trade Commission and **United Israel Appeal (WA)** would like to invite you to the **Breakfast Business Club**, which is a unique chance to meet with some of Israel's most innovative companies in Water Technology.

Date: 30th June 2010

Time: 07:30am - 09:00am

Venue: QV1 Building conference centre,
Level 2, 250 St Georges Terrace Perth WA 6000

Tickets: \$30 including Kosher buffet breakfast

RSVP: uiawa@iinet.net.au by 10 June

Speakers at this event will include:

- **Ehud Gonen** - Israel's Trade Commissioner to Australia
- **Netafim** - The world's leading provider of drip technologies
- **IDE** – Builder of the worlds largest desalination plant
- **EWA Technologies** – Company dealing with extraction of humidity from the air

We look forward to seeing you at this event, and to further exploring the relationship between Israel and Australia in the Water Sector.

For more information about this event, email Richard Vesely at the Israel Trade Commission at richard.vesely@israeltrade.org.au or call 02 9388 0382.