



Australian Projects Pty Limited

Safend Brand Manager & Master Distributor

Australia & New Zealand



Chris Joscelyne
Managing Director



Servicing large and small enterprises from around the world, Safend is headquartered in Tel Aviv, Israel with representative offices in Philadelphia, Luxemburg and Sydney.

The seasoned Safend management team brings broad and multidisciplinary experience from the security, intelligence and computer software markets.

Privately-held, Safend is backed by prominent and experienced major international investment funds and publicly traded companies such as Walden Israel, Elron Electronic Industries and Intel Capital.



Some of our customers -

- Commonwealth Director of Public Prosecutions
- Victorian Commission for Gambling Regulation
- Department of Immigration and Citizenship
- Department of Foreign Affairs and Trade
- NSW Department of Corrective Services
- Federal Attorney General's Department
- Australian Prime Minister and Cabinet
- Victorian Births Deaths & Marriages
- Greater Shepparton City Council
- Serco Traffic Camera Services
- Australian Medical Council
- New Zealand Government
- Australian Federal Police
- NSW Crime Commission
- Credit Union Australia
- National Archives
- ING Bank



Whether a result of carelessness or malicious intent, the repercussions of endpoint data leakage range from financial damage and regulatory compliance breaches to a significant impact on brand and company reputation.

Recent market research found that 74% of non-government enterprises surveyed have suffered leakage of company information that was confidential or commercially sensitive.

With an estimated 60% of corporate data residing on endpoints, Safend provides easy access to information - without exposing it to risk.



Safend Data Protection Suite protects enterprises from data leakage and theft with a single software product providing granular port and device control, transparent hard disk encryption, comprehensive removable media encryption and accurate content control. It also prevents unauthorised software from being brought into the enterprise.

It provides complete protection of data-in-use, data-at-rest and data-in-motion, without sacrificing productivity.



Safend Data Protection Suite eliminates data leakage from endpoints, providing complete data protection and total control over all available avenues to sensitive data.

It is easy to install and deploy, simple to administer from a single console, transparent to employees, and tamper proof.

It keeps corporate knowledge safe without choking productivity



Visibility: Safend Auditor

Rapid, non-intrusive, clientless auditing of all devices currently or historically connected to endpoints via USB, Firewire, PCMCIA or WiFi ports

Mapping: Safend Discoverer

Locate and map sensitive data stored on organizational endpoints and networks shares.

Inspection: Safend Inspector

Inspect, classify and block leakage of sensitive content through email, IM, Web, external storage, printers etc.

Control: Safend Protector

Granular device and port control based on customized, administrator-defined policies. Protects all local, physical and wireless communications ports.

Protection: Safend Encryptor

Comprehensive hard disk encryption with intuitive management, completely transparent to end users and administrators, easy data recovery, and stringent security.

Monitoring: Safend Reporter

Comprehensive, easy to use analysis tool for data security and compliance reporting.



Demonstrations and free proof of concept trials are available upon request.

Australian help-desk is located in the Norwest Business Park in Sydney.



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